



Demographic and Income Profile

920 Dallas Drive
 920 Dallas Dr, Denton, TX 76205-7226, Market Study
 Ring: 1 mile radius

Tom Fouts Commercial
 Latitude: 33.200317
 Longitude: -97.126167

Summary	2000	2010	2015
Population	8,507	10,347	11,287
Households	3,945	4,658	5,055
Families	1,702	1,825	1,914
Average Household Size	2.00	2.06	2.09
Owner Occupied Housing Units	1,089	1,087	1,137
Renter Occupied Housing Units	2,856	3,572	3,917
Median Age	25.6	26.0	26.3
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.75%	1.65%	0.76%
Households	1.65%	1.63%	0.78%
Families	0.96%	1.48%	0.64%
Owner HHs	0.90%	1.72%	0.82%
Median Household Income	3.86%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	987	26.3%	1,050	22.5%	980	19.4%
\$15,000 - \$24,999	608	16.2%	565	12.1%	554	11.0%
\$25,000 - \$34,999	571	15.2%	513	11.0%	478	9.5%
\$35,000 - \$49,999	542	14.4%	715	15.3%	688	13.6%
\$50,000 - \$74,999	504	13.4%	736	15.8%	990	19.6%
\$75,000 - \$99,999	251	6.7%	444	9.5%	379	7.5%
\$100,000 - \$149,999	190	5.1%	431	9.2%	700	13.8%
\$150,000 - \$199,999	43	1.1%	91	2.0%	136	2.7%
\$200,000+	64	1.7%	115	2.5%	150	3.0%

Median Household Income	\$30,370	\$39,016	\$47,161
Average Household Income	\$43,614	\$53,923	\$61,245
Per Capita Income	\$19,036	\$23,610	\$26,691

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	411	4.8%	509	4.9%	562	5.0%
5 - 9	401	4.7%	393	3.8%	433	3.8%
10 - 14	399	4.7%	380	3.7%	440	3.9%
15 - 19	749	8.8%	852	8.2%	811	7.2%
20 - 24	2,173	25.5%	2,756	26.6%	3,033	26.9%
25 - 34	1,657	19.5%	2,126	20.5%	2,290	20.3%
35 - 44	1,031	12.1%	1,036	10.0%	1,171	10.4%
45 - 54	718	8.4%	960	9.3%	946	8.4%
55 - 64	463	5.4%	649	6.3%	784	6.9%
65 - 74	270	3.2%	337	3.3%	410	3.6%
75 - 84	180	2.1%	245	2.4%	291	2.6%
85+	56	0.7%	105	1.0%	118	1.0%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,637	66.3%	5,797	56.0%	6,174	54.7%
Black Alone	1,372	16.1%	2,151	20.8%	2,480	22.0%
American Indian Alone	53	0.6%	68	0.7%	69	0.6%
Asian Alone	278	3.3%	547	5.3%	649	5.7%
Pacific Islander Alone	3	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	953	11.2%	1,454	14.1%	1,552	13.8%
Two or More Races	210	2.5%	327	3.2%	360	3.2%
Hispanic Origin (Any Race)	1,595	18.7%	2,519	24.3%	2,845	25.2%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 29, 2010

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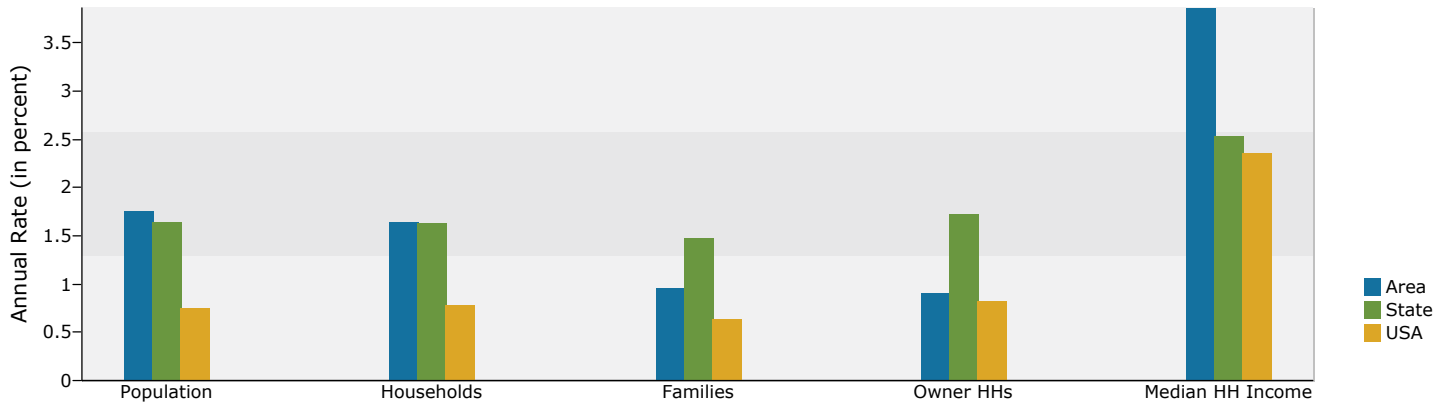


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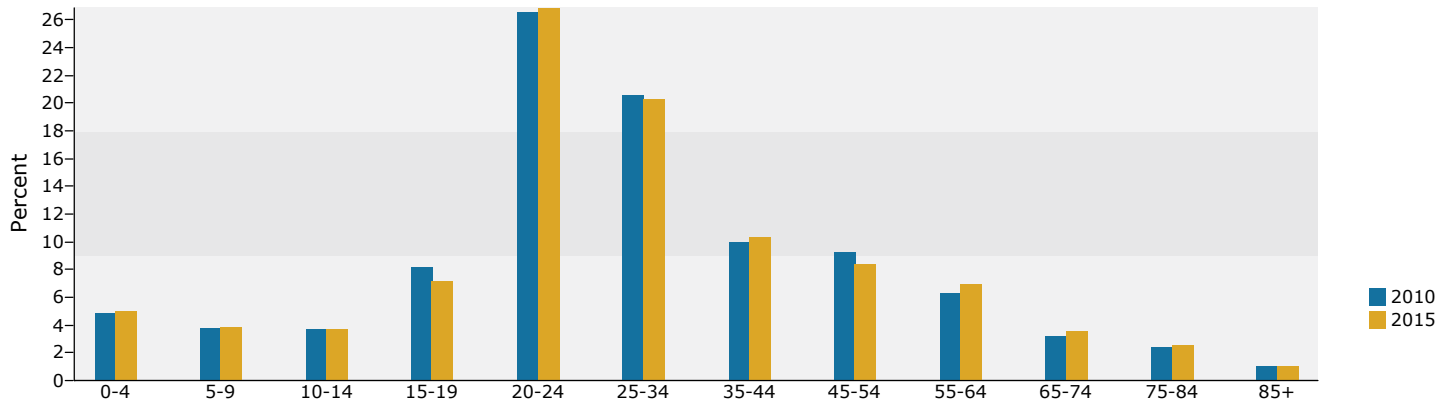
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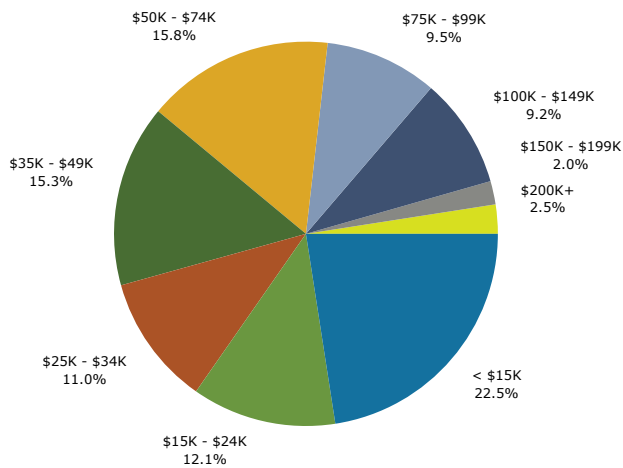
Trends 2010-2015



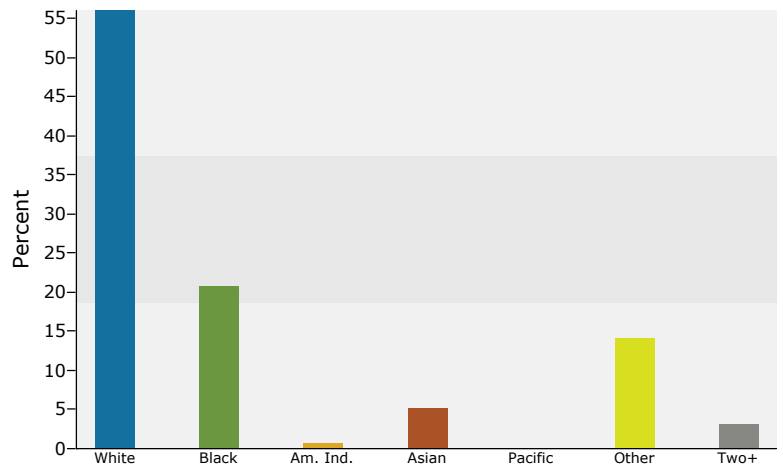
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 24.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Demographic and Income Profile

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Summary	2000	2010	2015
Population	64,943	81,585	90,063
Households	25,122	30,532	33,609
Families	12,325	14,036	15,071
Average Household Size	2.30	2.39	2.42
Owner Occupied Housing Units	9,198	10,182	11,081
Renter Occupied Housing Units	15,924	20,350	22,528
Median Age	26.1	26.9	27.2
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	2.00%	1.65%	0.76%
Households	1.94%	1.63%	0.78%
Families	1.43%	1.48%	0.64%
Owner HHs	1.71%	1.72%	0.82%
Median Household Income	3.34%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	6,187	24.6%	6,116	20.0%	5,803	17.3%
\$15,000 - \$24,999	4,108	16.3%	3,428	11.2%	3,380	10.1%
\$25,000 - \$34,999	3,387	13.5%	3,331	10.9%	3,020	9.0%
\$35,000 - \$49,999	3,715	14.8%	4,647	15.2%	3,987	11.9%
\$50,000 - \$74,999	3,831	15.2%	5,137	16.8%	7,422	22.1%
\$75,000 - \$99,999	1,702	6.8%	3,044	10.0%	2,574	7.7%
\$100,000 - \$149,999	1,452	5.8%	3,290	10.8%	5,260	15.7%
\$150,000 - \$199,999	325	1.3%	783	2.6%	1,143	3.4%
\$200,000+	448	1.8%	756	2.5%	1,018	3.0%

Median Household Income	\$31,601	\$43,274	\$51,010
Average Household Income	\$45,372	\$57,958	\$65,915
Per Capita Income	\$18,427	\$23,304	\$26,291

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,797	5.8%	4,969	6.1%	5,631	6.3%
5 - 9	3,294	5.1%	4,025	4.9%	4,575	5.1%
10 - 14	3,177	4.9%	3,661	4.5%	4,240	4.7%
15 - 19	7,041	10.8%	8,029	9.8%	8,279	9.2%
20 - 24	13,558	20.9%	16,390	20.1%	17,848	19.8%
25 - 34	11,791	18.2%	15,797	19.4%	16,846	18.7%
35 - 44	7,774	12.0%	8,436	10.3%	9,937	11.0%
45 - 54	5,973	9.2%	8,241	10.1%	8,377	9.3%
55 - 64	3,534	5.4%	5,628	6.9%	6,794	7.5%
65 - 74	2,350	3.6%	2,975	3.6%	3,853	4.3%
75 - 84	1,817	2.8%	2,166	2.7%	2,340	2.6%
85+	837	1.3%	1,266	1.6%	1,341	1.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	47,675	73.4%	51,552	63.2%	55,738	61.9%
Black Alone	6,444	9.9%	11,661	14.3%	13,842	15.4%
American Indian Alone	376	0.6%	528	0.6%	548	0.6%
Asian Alone	2,493	3.8%	4,737	5.8%	5,523	6.1%
Pacific Islander Alone	35	0.1%	43	0.1%	43	0.0%
Some Other Race Alone	6,324	9.7%	10,387	12.7%	11,350	12.6%
Two or More Races	1,596	2.5%	2,678	3.3%	3,018	3.4%
Hispanic Origin (Any Race)	11,553	17.8%	19,450	23.8%	22,545	25.0%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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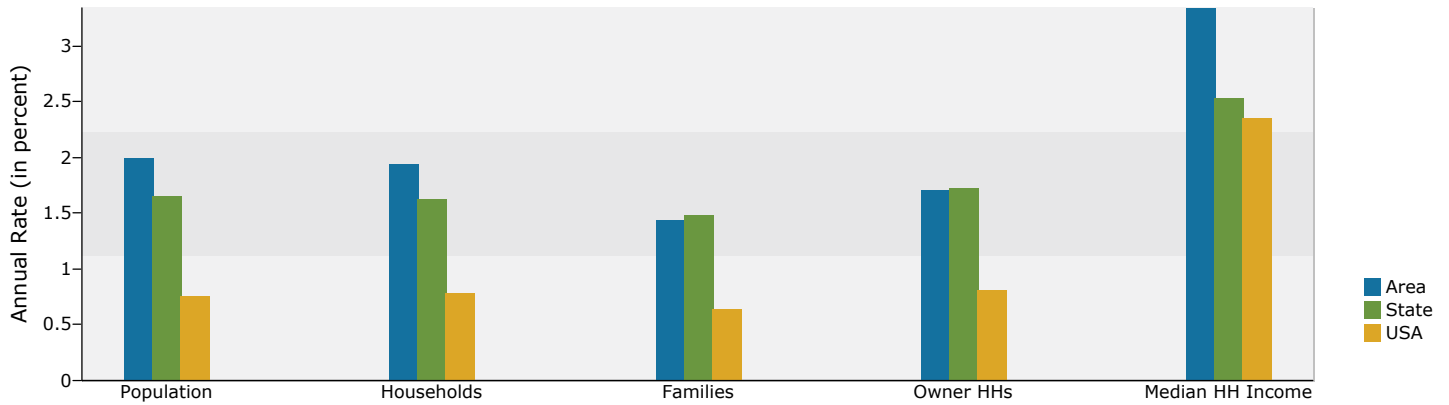


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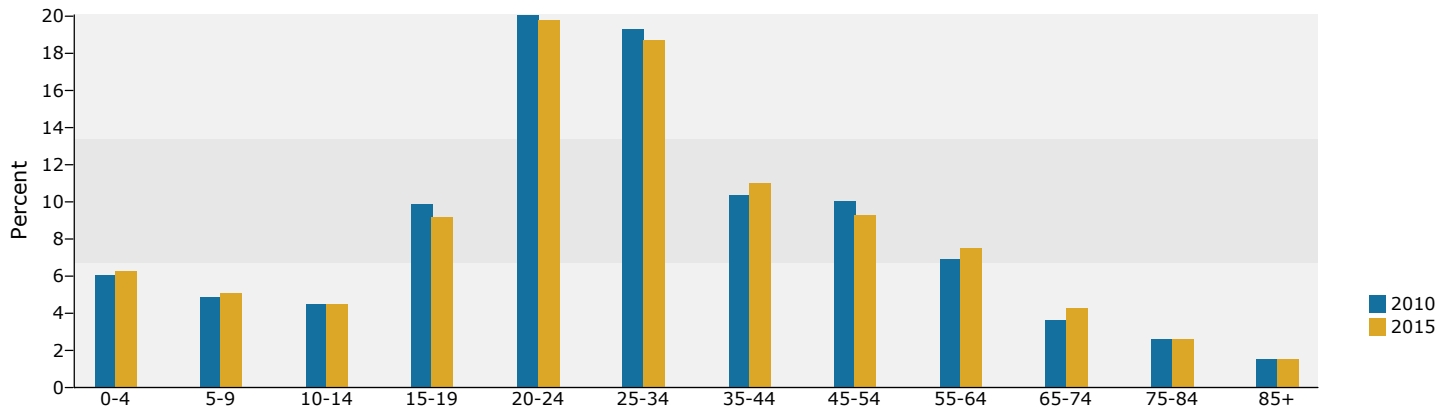
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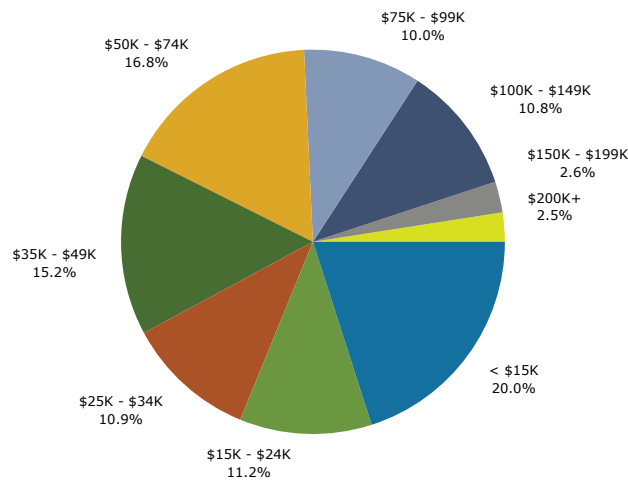
Trends 2010-2015



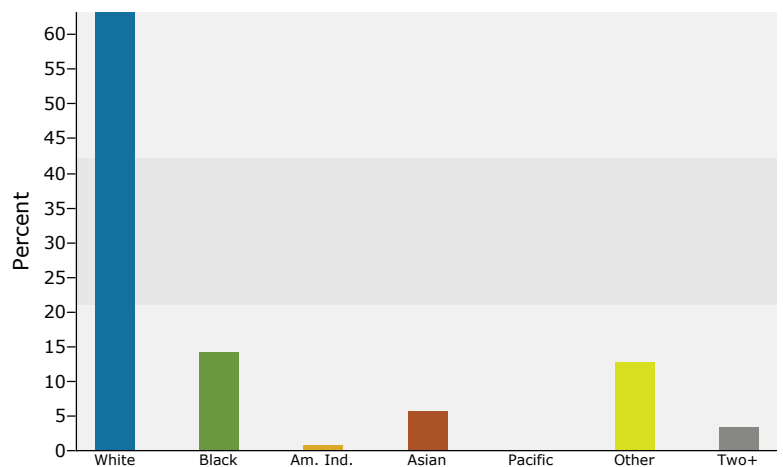
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 23.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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Demographic and Income Profile

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Summary	2000	2010	2015
Population	92,482	128,953	146,549
Households	35,068	47,189	53,357
Families	19,765	26,106	29,167
Average Household Size	2.41	2.54	2.57
Owner Occupied Housing Units	16,696	22,265	25,359
Renter Occupied Housing Units	18,372	24,924	27,997
Median Age	27.6	28.7	29.1
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	2.59%	1.65%	0.76%
Households	2.49%	1.63%	0.78%
Families	2.24%	1.48%	0.64%
Owner HHs	2.64%	1.72%	0.82%
Median Household Income	2.01%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	6,974	19.9%	6,984	14.8%	6,579	12.3%
\$15,000 - \$24,999	5,051	14.4%	4,226	9.0%	4,122	7.7%
\$25,000 - \$34,999	4,485	12.8%	4,359	9.2%	3,906	7.3%
\$35,000 - \$49,999	5,300	15.1%	6,523	13.8%	5,465	10.2%
\$50,000 - \$74,999	6,224	17.7%	8,385	17.8%	11,872	22.3%
\$75,000 - \$99,999	3,171	9.0%	6,051	12.8%	4,997	9.4%
\$100,000 - \$149,999	2,533	7.2%	7,248	15.4%	11,581	21.7%
\$150,000 - \$199,999	651	1.9%	1,853	3.9%	2,701	5.1%
\$200,000+	692	2.0%	1,559	3.3%	2,132	4.0%

Median Household Income	\$37,531	\$53,095	\$58,639
Average Household Income	\$51,200	\$69,623	\$78,808
Per Capita Income	\$20,073	\$26,532	\$29,762

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,193	6.7%	9,103	7.1%	10,534	7.2%
5 - 9	5,516	6.0%	7,884	6.1%	9,211	6.3%
10 - 14	5,233	5.7%	7,254	5.6%	8,617	5.9%
15 - 19	8,812	9.5%	11,130	8.6%	11,944	8.2%
20 - 24	15,553	16.8%	19,321	15.0%	21,291	14.5%
25 - 34	16,430	17.8%	23,098	17.9%	25,394	17.3%
35 - 44	12,603	13.6%	15,935	12.4%	18,763	12.8%
45 - 54	9,573	10.4%	14,879	11.5%	15,698	10.7%
55 - 64	5,610	6.1%	10,136	7.9%	12,392	8.5%
65 - 74	3,500	3.8%	5,252	4.1%	7,156	4.9%
75 - 84	2,414	2.6%	3,277	2.5%	3,719	2.5%
85+	1,045	1.1%	1,684	1.3%	1,828	1.2%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	71,361	77.2%	89,176	69.2%	100,005	68.2%
Black Alone	7,661	8.3%	14,745	11.4%	17,844	12.2%
American Indian Alone	557	0.6%	879	0.7%	937	0.6%
Asian Alone	2,884	3.1%	5,931	4.6%	7,125	4.9%
Pacific Islander Alone	50	0.1%	70	0.1%	72	0.0%
Some Other Race Alone	7,799	8.4%	14,042	10.9%	15,758	10.8%
Two or More Races	2,171	2.3%	4,111	3.2%	4,809	3.3%
Hispanic Origin (Any Race)	14,590	15.8%	26,975	20.9%	32,207	22.0%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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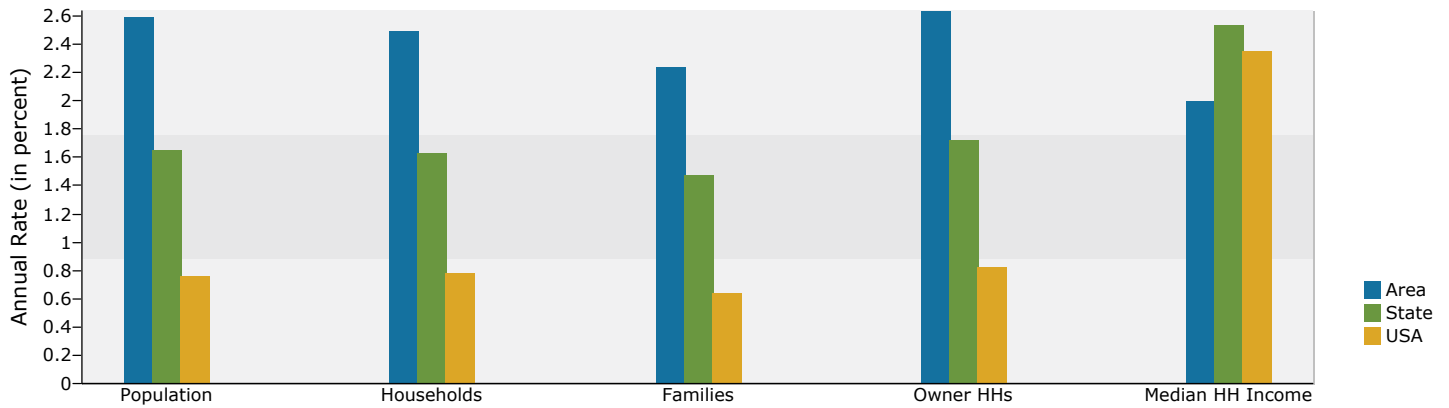


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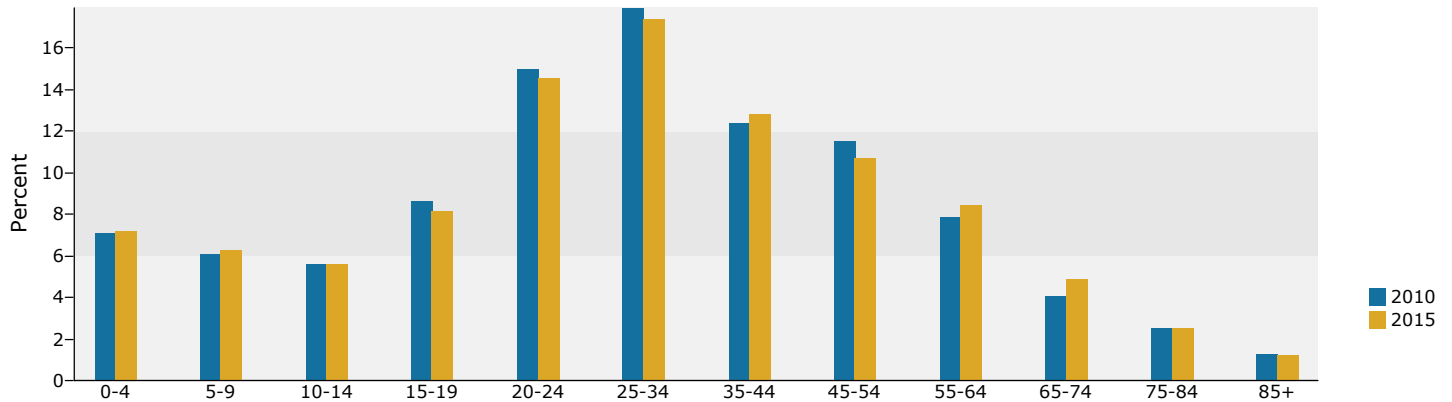
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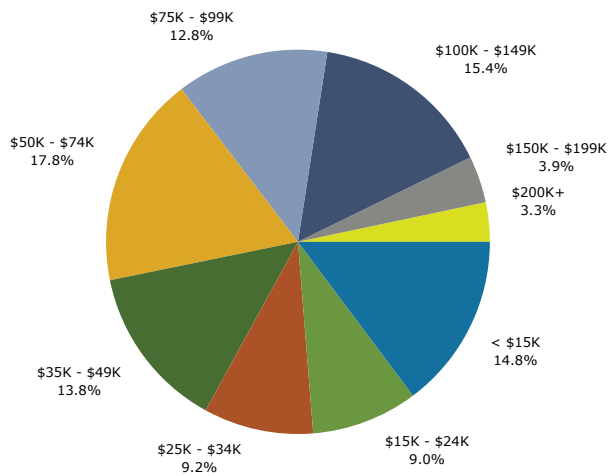
Trends 2010-2015



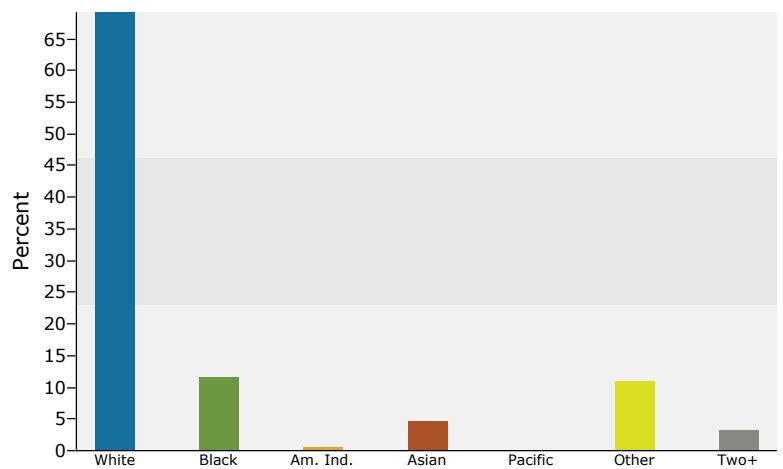
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 20.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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