



Demographic and Income Profile

231 University
Market Study
Drive Time: 5 minutes

Tom Fouts Commercial
Latitude: 33.230706
Longitude: -97.134415

Summary	2000	2010	2015
Population	41,493	49,040	52,854
Households	15,999	18,420	19,857
Families	7,930	8,291	8,610
Average Household Size	2.28	2.34	2.36
Owner Occupied Housing Units	6,319	6,156	6,379
Renter Occupied Housing Units	9,680	12,264	13,478
Median Age	26.8	27.2	27.5
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.51%	1.65%	0.76%
Households	1.51%	1.63%	0.78%
Families	0.76%	1.48%	0.64%
Owner HHs	0.71%	1.72%	0.82%
Median Household Income	3.58%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,845	23.9%	3,717	20.2%	3,519	17.7%
\$15,000 - \$24,999	2,503	15.6%	2,159	11.7%	2,104	10.6%
\$25,000 - \$34,999	2,144	13.3%	1,953	10.6%	1,762	8.9%
\$35,000 - \$49,999	2,516	15.6%	2,842	15.4%	2,350	11.8%
\$50,000 - \$74,999	2,655	16.5%	3,266	17.7%	4,630	23.3%
\$75,000 - \$99,999	1,244	7.7%	1,910	10.4%	1,542	7.8%
\$100,000 - \$149,999	797	5.0%	1,887	10.2%	2,973	15.0%
\$150,000 - \$199,999	174	1.1%	346	1.9%	528	2.7%
\$200,000+	201	1.3%	342	1.9%	452	2.3%

Median Household Income	\$32,740	\$42,348	\$50,500
Average Household Income	\$43,446	\$54,537	\$61,466
Per Capita Income	\$17,626	\$22,175	\$24,854

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,269	5.5%	2,722	5.6%	3,000	5.7%
5 - 9	2,125	5.1%	2,293	4.7%	2,526	4.8%
10 - 14	2,128	5.1%	2,167	4.4%	2,384	4.5%
15 - 19	4,554	11.0%	5,234	10.7%	5,169	9.8%
20 - 24	8,029	19.3%	9,730	19.8%	10,177	19.3%
25 - 34	7,306	17.6%	8,912	18.2%	9,971	18.9%
35 - 44	5,059	12.2%	4,957	10.1%	5,529	10.5%
45 - 54	3,872	9.3%	4,865	9.9%	4,648	8.8%
55 - 64	2,319	5.6%	3,585	7.3%	4,206	8.0%
65 - 74	1,722	4.1%	2,025	4.1%	2,615	4.9%
75 - 84	1,434	3.5%	1,568	3.2%	1,621	3.1%
85+	679	1.6%	982	2.0%	1,008	1.9%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	30,917	74.5%	31,421	64.1%	33,093	62.6%
Black Alone	4,028	9.7%	6,836	13.9%	7,908	15.0%
American Indian Alone	252	0.6%	334	0.7%	337	0.6%
Asian Alone	1,571	3.8%	2,882	5.9%	3,304	6.3%
Pacific Islander Alone	32	0.1%	36	0.1%	36	0.1%
Some Other Race Alone	3,680	8.9%	5,897	12.0%	6,365	12.0%
Two or More Races	1,012	2.4%	1,634	3.3%	1,810	3.4%
Hispanic Origin (Any Race)	6,813	16.4%	11,263	23.0%	12,950	24.5%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 29, 2010

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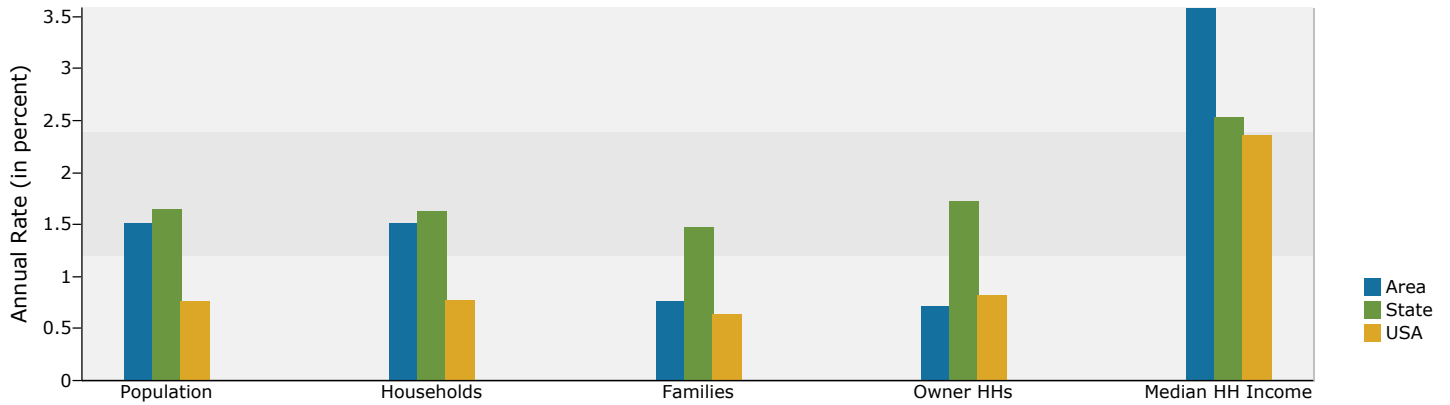


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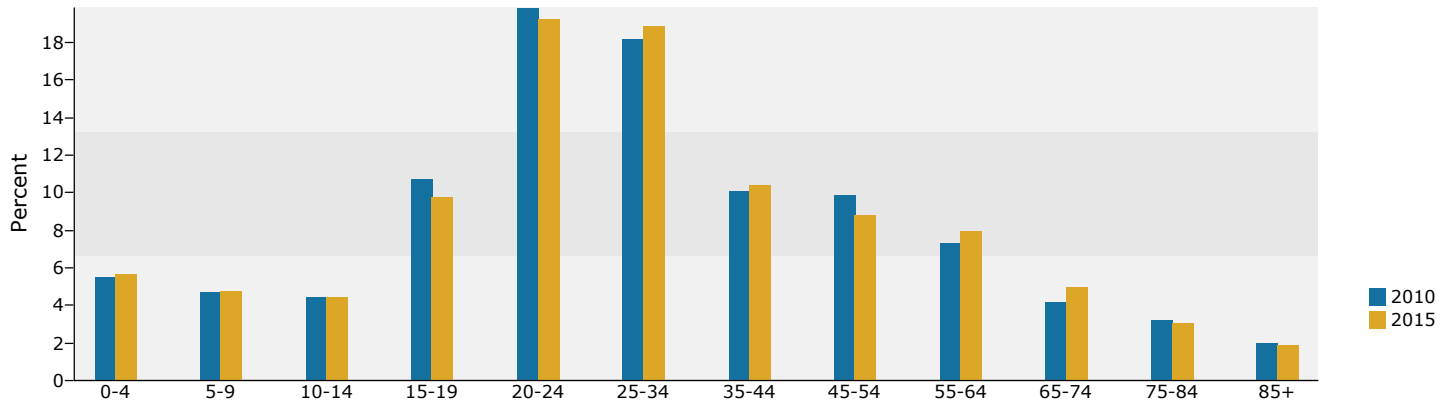
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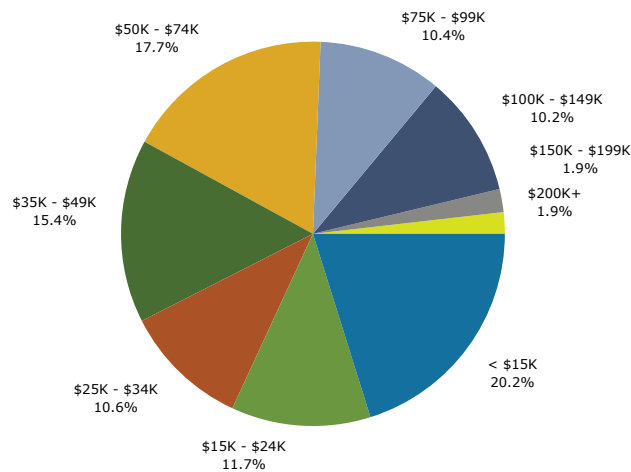
Trends 2010-2015



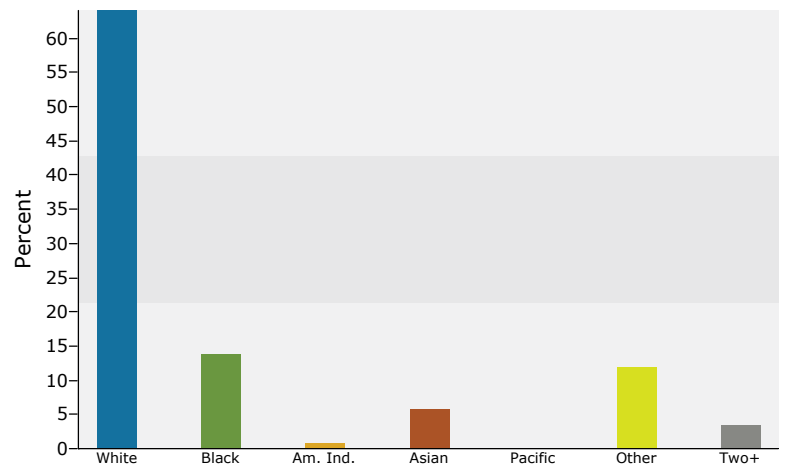
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 23.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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Demographic and Income Profile

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Summary	2000	2010	2015
Population	76,160	93,266	102,558
Households	29,546	35,165	38,547
Families	15,323	16,805	17,895
Average Household Size	2.34	2.42	2.45
Owner Occupied Housing Units	11,867	12,268	13,135
Renter Occupied Housing Units	17,679	22,898	25,412
Median Age	26.7	27.5	27.8
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.92%	1.65%	0.76%
Households	1.85%	1.63%	0.78%
Families	1.26%	1.48%	0.64%
Owner HHS	1.38%	1.72%	0.82%
Median Household Income	2.72%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	6,580	22.3%	6,501	18.5%	6,141	15.9%
\$15,000 - \$24,999	4,613	15.6%	3,852	11.0%	3,770	9.8%
\$25,000 - \$34,999	3,866	13.1%	3,733	10.6%	3,367	8.7%
\$35,000 - \$49,999	4,460	15.1%	5,311	15.1%	4,500	11.7%
\$50,000 - \$74,999	5,016	17.0%	6,253	17.8%	8,927	23.2%
\$75,000 - \$99,999	2,341	7.9%	3,853	11.0%	3,176	8.2%
\$100,000 - \$149,999	1,776	6.0%	3,983	11.3%	6,298	16.3%
\$150,000 - \$199,999	386	1.3%	857	2.4%	1,272	3.3%
\$200,000+	487	1.6%	823	2.3%	1,096	2.8%

Median Household Income	\$34,164	\$45,590	\$52,128
Average Household Income	\$46,739	\$58,861	\$66,482
Per Capita Income	\$18,840	\$23,548	\$26,411

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,596	6.0%	5,785	6.2%	6,483	6.3%
5 - 9	4,190	5.5%	4,751	5.1%	5,345	5.2%
10 - 14	4,041	5.3%	4,343	4.7%	4,966	4.8%
15 - 19	7,846	10.3%	8,884	9.5%	9,000	8.8%
20 - 24	14,581	19.1%	17,585	18.9%	19,033	18.6%
25 - 34	13,538	17.8%	17,826	19.1%	19,272	18.8%
35 - 44	9,610	12.6%	9,806	10.5%	11,455	11.2%
45 - 54	7,415	9.7%	9,747	10.5%	9,743	9.5%
55 - 64	4,405	5.8%	6,932	7.4%	8,194	8.0%
65 - 74	2,935	3.9%	3,672	3.9%	4,845	4.7%
75 - 84	2,093	2.7%	2,540	2.7%	2,737	2.7%
85+	909	1.2%	1,396	1.5%	1,486	1.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	57,278	75.2%	60,513	64.9%	65,138	63.5%
Black Alone	7,017	9.2%	12,651	13.6%	15,006	14.6%
American Indian Alone	464	0.6%	646	0.7%	667	0.7%
Asian Alone	2,645	3.5%	5,008	5.4%	5,849	5.7%
Pacific Islander Alone	42	0.1%	50	0.1%	50	0.0%
Some Other Race Alone	6,863	9.0%	11,286	12.1%	12,334	12.0%
Two or More Races	1,851	2.4%	3,112	3.3%	3,514	3.4%
Hispanic Origin (Any Race)	12,721	16.7%	21,511	23.1%	24,990	24.4%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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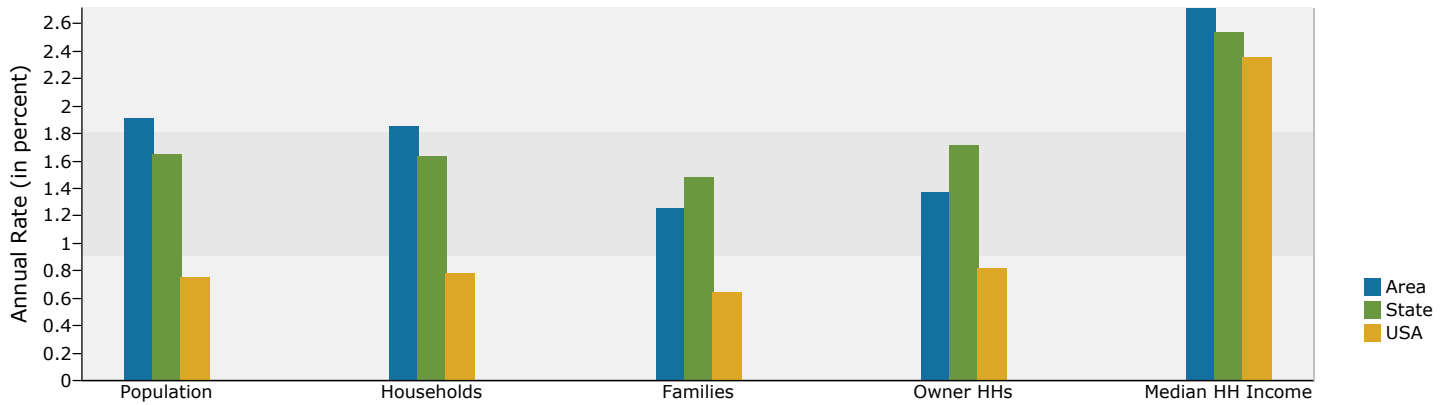


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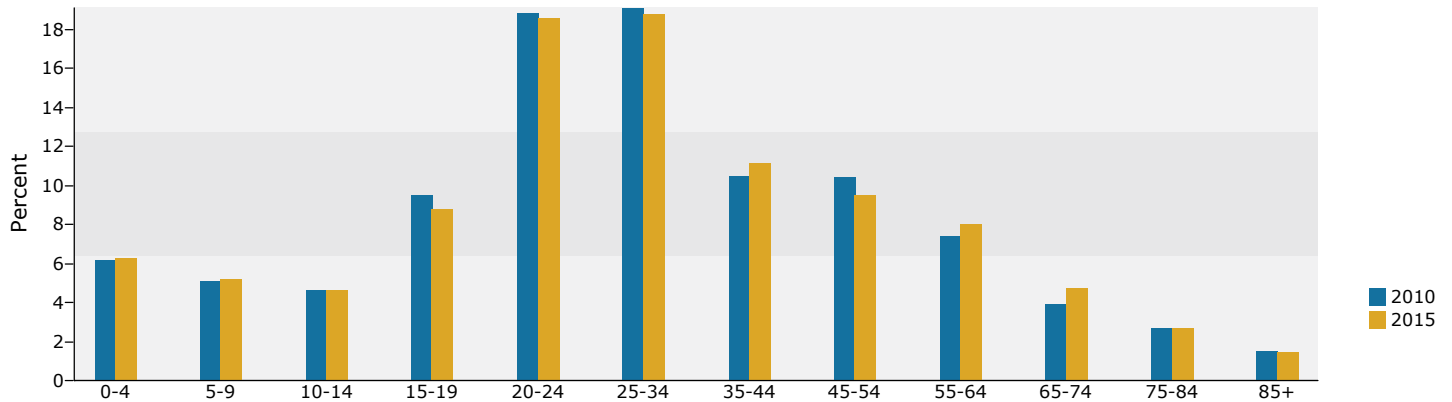
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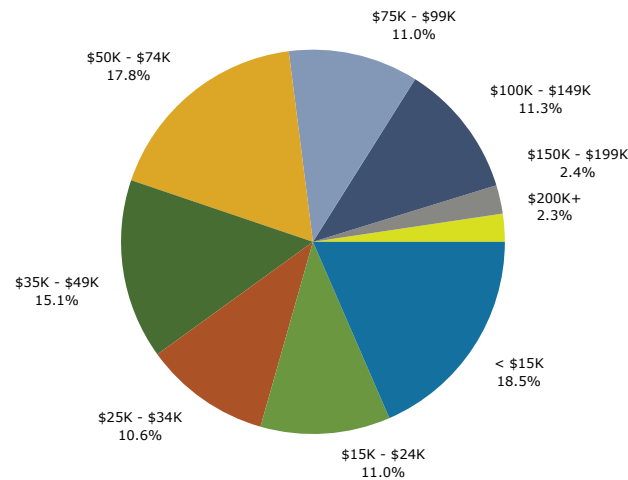
Trends 2010-2015



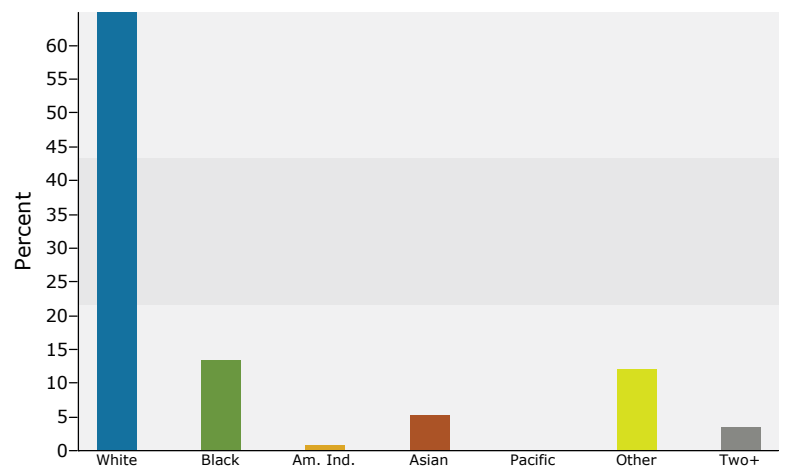
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 23.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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Demographic and Income Profile

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Summary	2000	2010	2015
Population	107,303	149,216	170,092
Households	40,214	54,065	61,268
Families	23,800	31,375	35,156
Average Household Size	2.47	2.59	2.62
Owner Occupied Housing Units	20,751	27,464	31,357
Renter Occupied Housing Units	19,463	26,601	29,911
Median Age	28.1	29.0	29.4
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	2.65%	1.65%	0.76%
Households	2.53%	1.63%	0.78%
Families	2.30%	1.48%	0.64%
Owner HHS	2.69%	1.72%	0.82%
Median Household Income	1.82%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	7,291	18.2%	7,236	13.4%	6,779	11.1%
\$15,000 - \$24,999	5,441	13.6%	4,513	8.3%	4,370	7.1%
\$25,000 - \$34,999	4,919	12.3%	4,683	8.7%	4,168	6.8%
\$35,000 - \$49,999	6,102	15.2%	7,287	13.5%	6,036	9.9%
\$50,000 - \$74,999	7,676	19.1%	9,898	18.3%	13,892	22.7%
\$75,000 - \$99,999	4,175	10.4%	7,476	13.8%	6,105	10.0%
\$100,000 - \$149,999	3,044	7.6%	9,154	16.9%	14,508	23.7%
\$150,000 - \$199,999	774	1.9%	2,122	3.9%	3,083	5.0%
\$200,000+	727	1.8%	1,696	3.1%	2,327	3.8%

Median Household Income	\$40,470	\$56,214	\$61,521
Average Household Income	\$52,965	\$71,613	\$80,691
Per Capita Income	\$20,464	\$26,841	\$29,957

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,595	7.1%	11,076	7.4%	12,773	7.5%
5 - 9	6,869	6.4%	9,695	6.5%	11,344	6.7%
10 - 14	6,473	6.0%	8,914	6.0%	10,604	6.2%
15 - 19	9,777	9.1%	12,486	8.4%	13,489	7.9%
20 - 24	16,298	15.2%	20,559	13.8%	22,670	13.3%
25 - 34	19,351	18.0%	26,041	17.5%	29,324	17.2%
35 - 44	15,496	14.4%	19,698	13.2%	22,277	13.1%
45 - 54	11,239	10.5%	17,777	11.9%	19,081	11.2%
55 - 64	6,448	6.0%	11,643	7.8%	14,326	8.4%
65 - 74	3,966	3.7%	5,925	4.0%	8,147	4.8%
75 - 84	2,657	2.5%	3,590	2.4%	4,097	2.4%
85+	1,134	1.1%	1,812	1.2%	1,960	1.2%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	84,532	78.8%	105,552	70.7%	118,689	69.8%
Black Alone	8,237	7.7%	16,208	10.9%	19,760	11.6%
American Indian Alone	668	0.6%	1,068	0.7%	1,144	0.7%
Asian Alone	3,078	2.9%	6,454	4.3%	7,811	4.6%
Pacific Islander Alone	57	0.1%	82	0.1%	85	0.0%
Some Other Race Alone	8,277	7.7%	15,147	10.2%	17,075	10.0%
Two or More Races	2,454	2.3%	4,705	3.2%	5,528	3.3%
Hispanic Origin (Any Race)	16,000	14.9%	30,267	20.3%	36,462	21.4%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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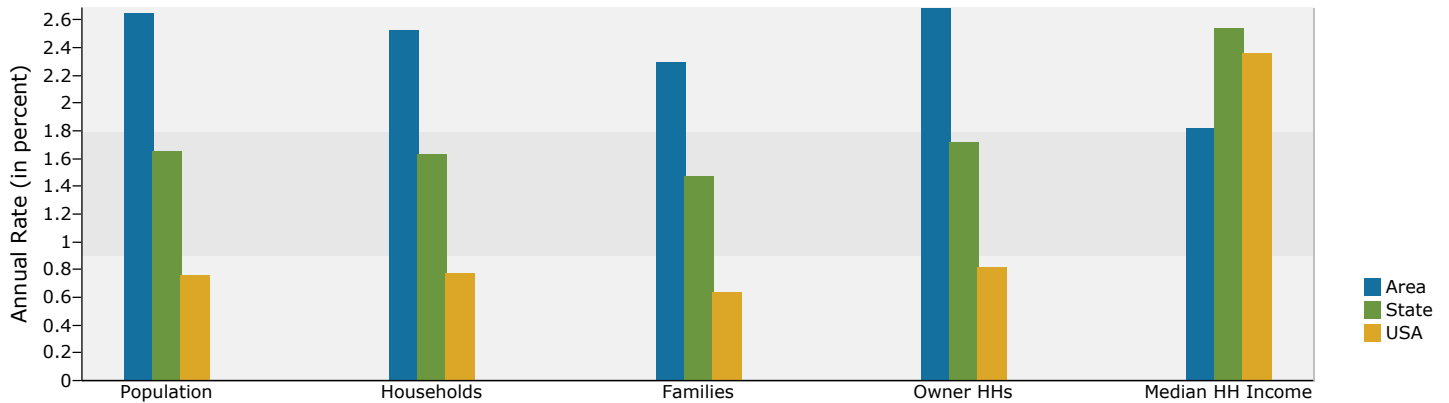


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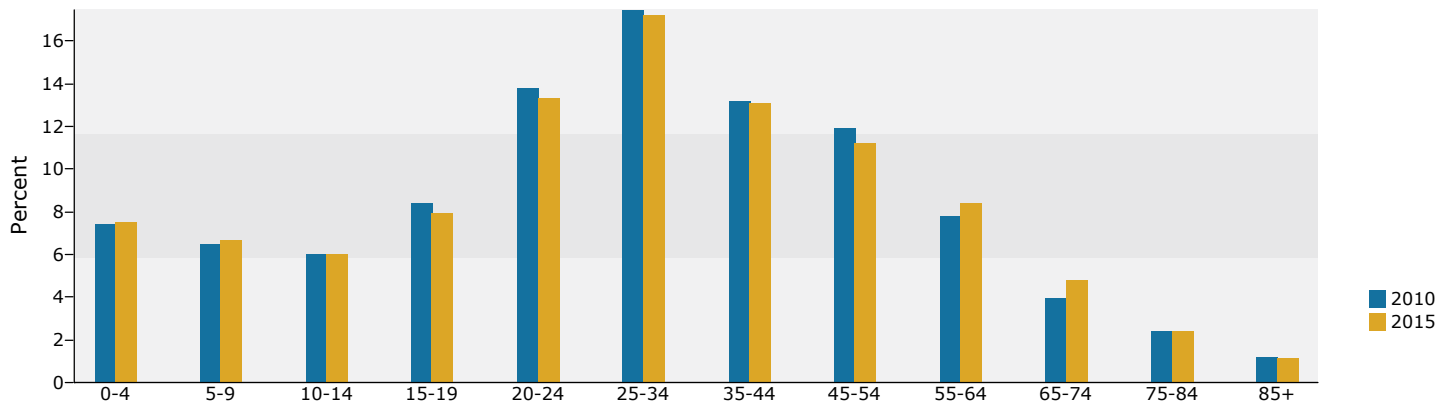
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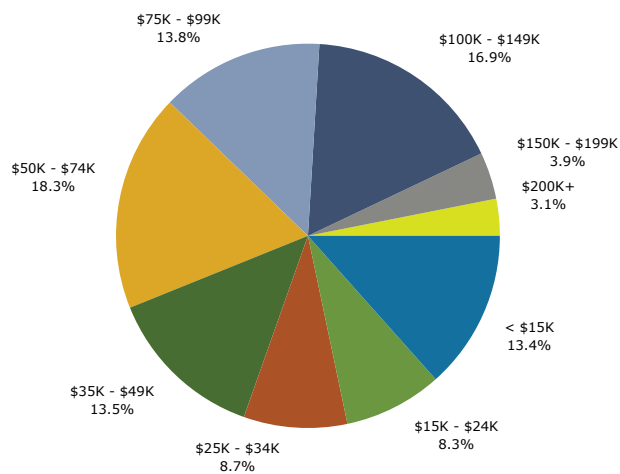
Trends 2010-2015



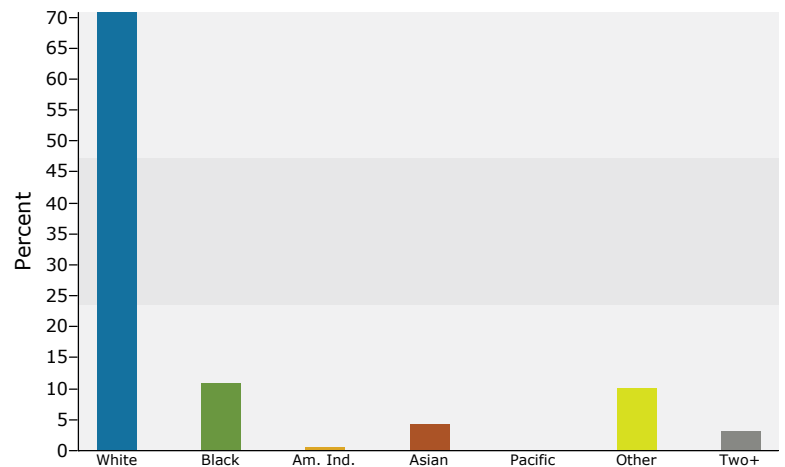
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 20.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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