



# Demographic and Income Profile

210 N Austin St  
 210 N Austin St, Denton, TX 76201-4204, Market Study  
 Ring: 0.5 miles radius

Tom Fouts Commercial  
 Latitude: 33.216042  
 Longitude: -97.131409

| Summary                         | 2000   | 2010  | 2015     |
|---------------------------------|--------|-------|----------|
| Population                      | 2,079  | 2,351 | 2,476    |
| Households                      | 1,043  | 1,129 | 1,185    |
| Families                        | 370    | 345   | 343      |
| Average Household Size          | 1.67   | 1.73  | 1.76     |
| Owner Occupied Housing Units    | 203    | 180   | 180      |
| Renter Occupied Housing Units   | 840    | 949   | 1,006    |
| Median Age                      | 25.2   | 24.9  | 24.9     |
| Trends: 2010 - 2015 Annual Rate | Area   | State | National |
| Population                      | 1.04%  | 1.65% | 0.76%    |
| Households                      | 0.97%  | 1.63% | 0.78%    |
| Families                        | -0.12% | 1.48% | 0.64%    |
| Owner HHs                       | 0.00%  | 1.72% | 0.82%    |
| Median Household Income         | 3.75%  | 2.54% | 2.36%    |

| Households by Income  | 2000   |         | 2010   |         | 2015   |         |
|-----------------------|--------|---------|--------|---------|--------|---------|
|                       | Number | Percent | Number | Percent | Number | Percent |
| < \$15,000            | 331    | 31.4%   | 298    | 26.4%   | 272    | 22.9%   |
| \$15,000 - \$24,999   | 184    | 17.5%   | 153    | 13.6%   | 151    | 12.7%   |
| \$25,000 - \$34,999   | 163    | 15.5%   | 140    | 12.4%   | 127    | 10.7%   |
| \$35,000 - \$49,999   | 166    | 15.8%   | 190    | 16.8%   | 149    | 12.6%   |
| \$50,000 - \$74,999   | 119    | 11.3%   | 161    | 14.3%   | 260    | 21.9%   |
| \$75,000 - \$99,999   | 52     | 4.9%    | 101    | 8.9%    | 85     | 7.2%    |
| \$100,000 - \$149,999 | 24     | 2.3%    | 62     | 5.5%    | 104    | 8.8%    |
| \$150,000 - \$199,999 | 3      | 0.3%    | 8      | 0.7%    | 14     | 1.2%    |
| \$200,000+            | 11     | 1.0%    | 16     | 1.4%    | 24     | 2.0%    |

|                          |          |          |          |
|--------------------------|----------|----------|----------|
| Median Household Income  | \$25,665 | \$32,631 | \$39,233 |
| Average Household Income | \$33,766 | \$43,464 | \$49,910 |
| Per Capita Income        | \$14,327 | \$19,332 | \$21,844 |

| Population by Age | 2000   |         | 2010   |         | 2015   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 98     | 4.7%    | 107    | 4.5%    | 115    | 4.6%    |
| 5 - 9             | 88     | 4.2%    | 93     | 3.9%    | 97     | 3.9%    |
| 10 - 14           | 75     | 3.6%    | 82     | 3.5%    | 89     | 3.6%    |
| 15 - 19           | 189    | 9.1%    | 220    | 9.3%    | 220    | 8.9%    |
| 20 - 24           | 580    | 27.9%   | 692    | 29.4%   | 735    | 29.6%   |
| 25 - 34           | 466    | 22.4%   | 484    | 20.6%   | 509    | 20.5%   |
| 35 - 44           | 232    | 11.2%   | 231    | 9.8%    | 234    | 9.4%    |
| 45 - 54           | 152    | 7.3%    | 184    | 7.8%    | 180    | 7.3%    |
| 55 - 64           | 86     | 4.1%    | 124    | 5.3%    | 143    | 5.8%    |
| 65 - 74           | 48     | 2.3%    | 54     | 2.3%    | 71     | 2.9%    |
| 75 - 84           | 49     | 2.4%    | 53     | 2.3%    | 55     | 2.2%    |
| 85+               | 18     | 0.9%    | 29     | 1.2%    | 31     | 1.3%    |

| Race and Ethnicity         | 2000   |         | 2010   |         | 2015   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 1,455  | 70.0%   | 1,384  | 58.9%   | 1,428  | 57.7%   |
| Black Alone                | 214    | 10.3%   | 343    | 14.6%   | 383    | 15.5%   |
| American Indian Alone      | 19     | 0.9%    | 23     | 1.0%    | 23     | 0.9%    |
| Asian Alone                | 78     | 3.8%    | 137    | 5.8%    | 153    | 6.2%    |
| Pacific Islander Alone     | 4      | 0.2%    | 4      | 0.2%    | 4      | 0.2%    |
| Some Other Race Alone      | 262    | 12.6%   | 390    | 16.6%   | 411    | 16.6%   |
| Two or More Races          | 47     | 2.3%    | 69     | 2.9%    | 73     | 2.9%    |
| Hispanic Origin (Any Race) | 484    | 23.3%   | 734    | 31.2%   | 821    | 33.2%   |

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 12, 2010

Made with ESRI Business Analyst

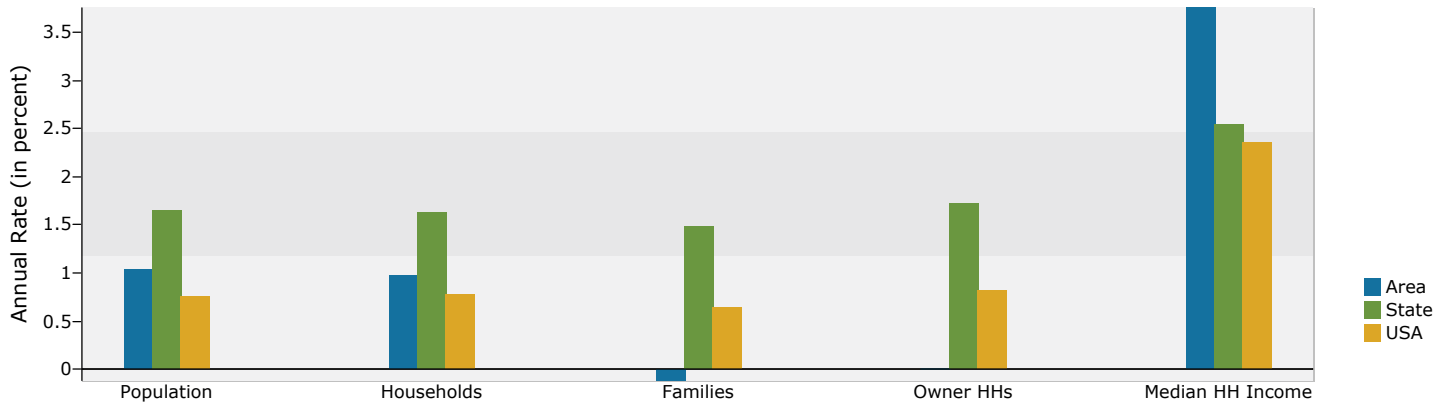


# Demographic and Income Profile

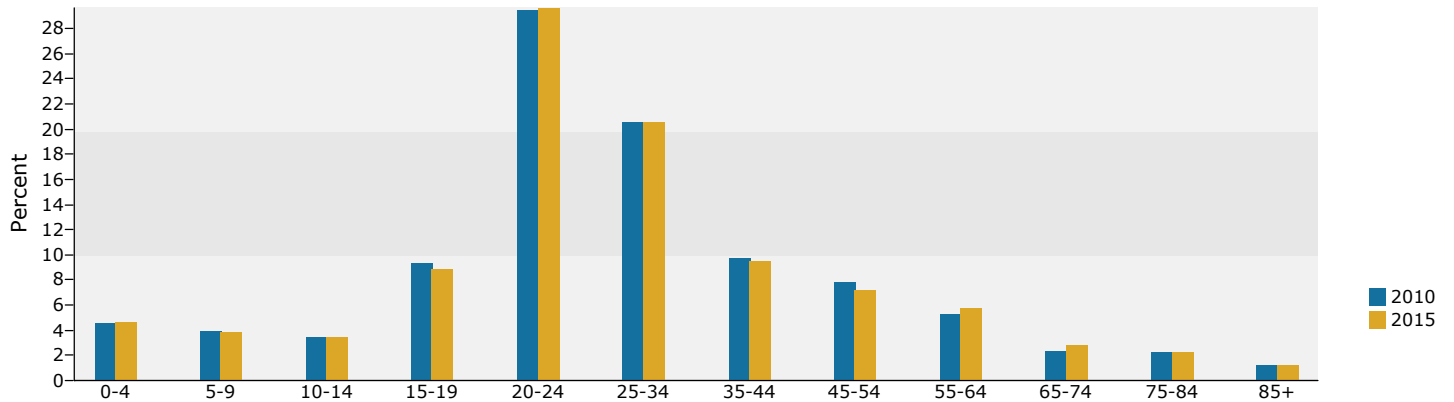
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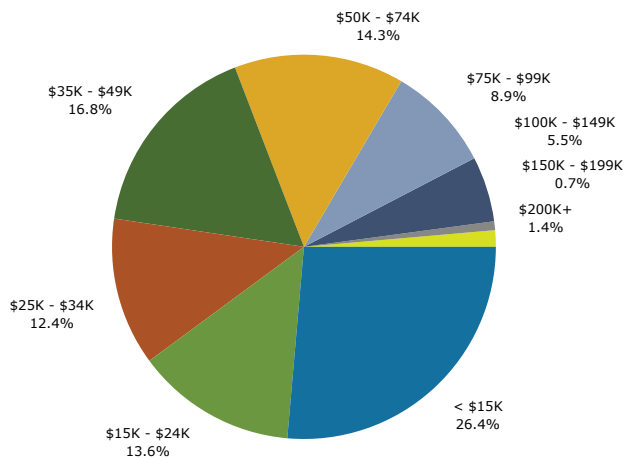
## Trends 2010-2015



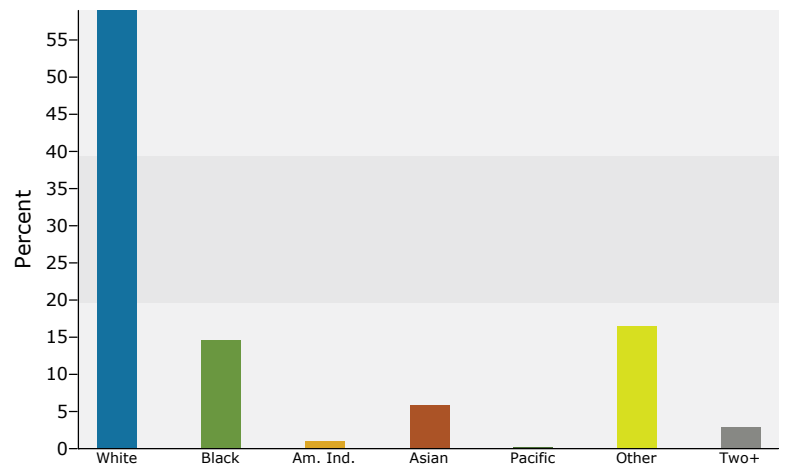
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 31.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



# Demographic and Income Profile

210 N Austin St  
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 Ring: 1 mile radius

Tom Fouts Commercial  
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| Summary                         | 2000   | 2010   | 2015     |
|---------------------------------|--------|--------|----------|
| Population                      | 13,660 | 15,553 | 16,530   |
| Households                      | 5,882  | 6,512  | 6,932    |
| Families                        | 1,999  | 1,976  | 2,026    |
| Average Household Size          | 1.98   | 2.02   | 2.04     |
| Owner Occupied Housing Units    | 1,169  | 1,063  | 1,082    |
| Renter Occupied Housing Units   | 4,713  | 5,450  | 5,850    |
| Median Age                      | 24.6   | 24.5   | 24.5     |
| Trends: 2010 - 2015 Annual Rate | Area   | State  | National |
| Population                      | 1.23%  | 1.65%  | 0.76%    |
| Households                      | 1.26%  | 1.63%  | 0.78%    |
| Families                        | 0.50%  | 1.48%  | 0.64%    |
| Owner HHs                       | 0.35%  | 1.72%  | 0.82%    |
| Median Household Income         | 2.04%  | 2.54%  | 2.36%    |

| Households by Income  | 2000   |         | 2010   |         | 2015   |         |
|-----------------------|--------|---------|--------|---------|--------|---------|
|                       | Number | Percent | Number | Percent | Number | Percent |
| < \$15,000            | 2,206  | 37.5%   | 2,103  | 32.3%   | 2,048  | 29.5%   |
| \$15,000 - \$24,999   | 1,127  | 19.2%   | 992    | 15.2%   | 1,010  | 14.6%   |
| \$25,000 - \$34,999   | 848    | 14.4%   | 880    | 13.5%   | 832    | 12.0%   |
| \$35,000 - \$49,999   | 756    | 12.9%   | 937    | 14.4%   | 801    | 11.6%   |
| \$50,000 - \$74,999   | 582    | 9.9%    | 798    | 12.3%   | 1,252  | 18.1%   |
| \$75,000 - \$99,999   | 221    | 3.8%    | 431    | 6.6%    | 367    | 5.3%    |
| \$100,000 - \$149,999 | 93     | 1.6%    | 276    | 4.2%    | 469    | 6.8%    |
| \$150,000 - \$199,999 | 17     | 0.3%    | 42     | 0.6%    | 74     | 1.1%    |
| \$200,000+            | 32     | 0.5%    | 53     | 0.8%    | 78     | 1.1%    |

|                          |          |          |          |
|--------------------------|----------|----------|----------|
| Median Household Income  | \$21,471 | \$26,372 | \$29,169 |
| Average Household Income | \$29,162 | \$37,362 | \$42,338 |
| Per Capita Income        | \$13,319 | \$17,387 | \$19,515 |

| Population by Age | 2000   |         | 2010   |         | 2015   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 581    | 4.3%    | 651    | 4.2%    | 703    | 4.3%    |
| 5 - 9             | 533    | 3.9%    | 549    | 3.5%    | 583    | 3.5%    |
| 10 - 14           | 483    | 3.5%    | 503    | 3.2%    | 561    | 3.4%    |
| 15 - 19           | 1,422  | 10.4%   | 1,633  | 10.5%   | 1,613  | 9.8%    |
| 20 - 24           | 4,162  | 30.5%   | 4,949  | 31.8%   | 5,323  | 32.2%   |
| 25 - 34           | 3,020  | 22.1%   | 3,236  | 20.8%   | 3,400  | 20.6%   |
| 35 - 44           | 1,426  | 10.4%   | 1,432  | 9.2%    | 1,525  | 9.2%    |
| 45 - 54           | 914    | 6.7%    | 1,152  | 7.4%    | 1,123  | 6.8%    |
| 55 - 64           | 490    | 3.6%    | 725    | 4.7%    | 860    | 5.2%    |
| 65 - 74           | 301    | 2.2%    | 338    | 2.2%    | 439    | 2.7%    |
| 75 - 84           | 243    | 1.8%    | 248    | 1.6%    | 265    | 1.6%    |
| 85+               | 86     | 0.6%    | 134    | 0.9%    | 136    | 0.8%    |

| Race and Ethnicity         | 2000   |         | 2010   |         | 2015   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 8,953  | 65.5%   | 8,358  | 53.7%   | 8,621  | 52.2%   |
| Black Alone                | 1,818  | 13.3%   | 2,813  | 18.1%   | 3,179  | 19.2%   |
| American Indian Alone      | 99     | 0.7%    | 117    | 0.8%    | 116    | 0.7%    |
| Asian Alone                | 793    | 5.8%    | 1,399  | 9.0%    | 1,594  | 9.6%    |
| Pacific Islander Alone     | 18     | 0.1%    | 20     | 0.1%    | 20     | 0.1%    |
| Some Other Race Alone      | 1,613  | 11.8%   | 2,310  | 14.9%   | 2,426  | 14.7%   |
| Two or More Races          | 366    | 2.7%    | 537    | 3.5%    | 575    | 3.5%    |
| Hispanic Origin (Any Race) | 2,912  | 21.3%   | 4,295  | 27.6%   | 4,785  | 28.9%   |

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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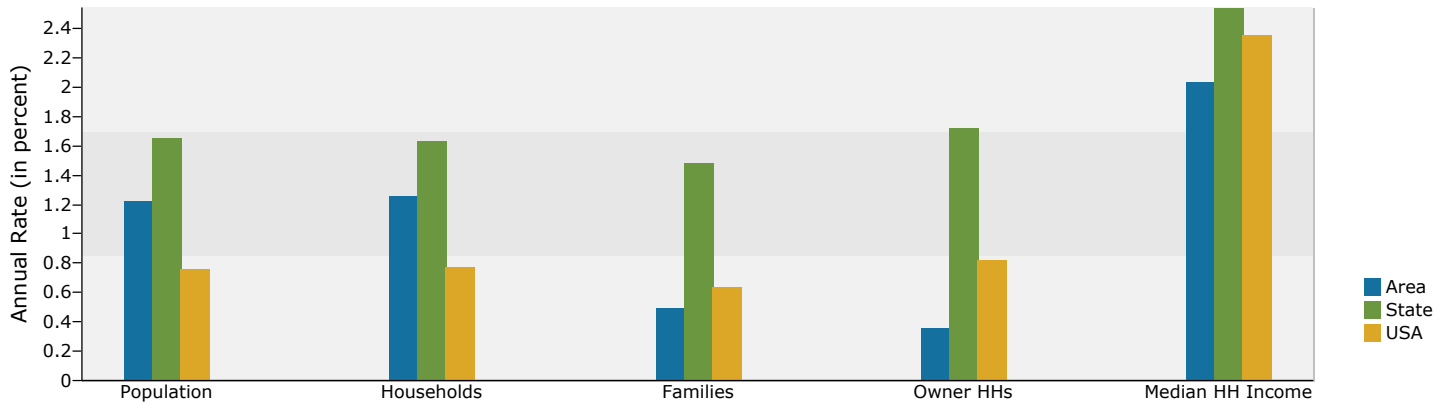


# Demographic and Income Profile

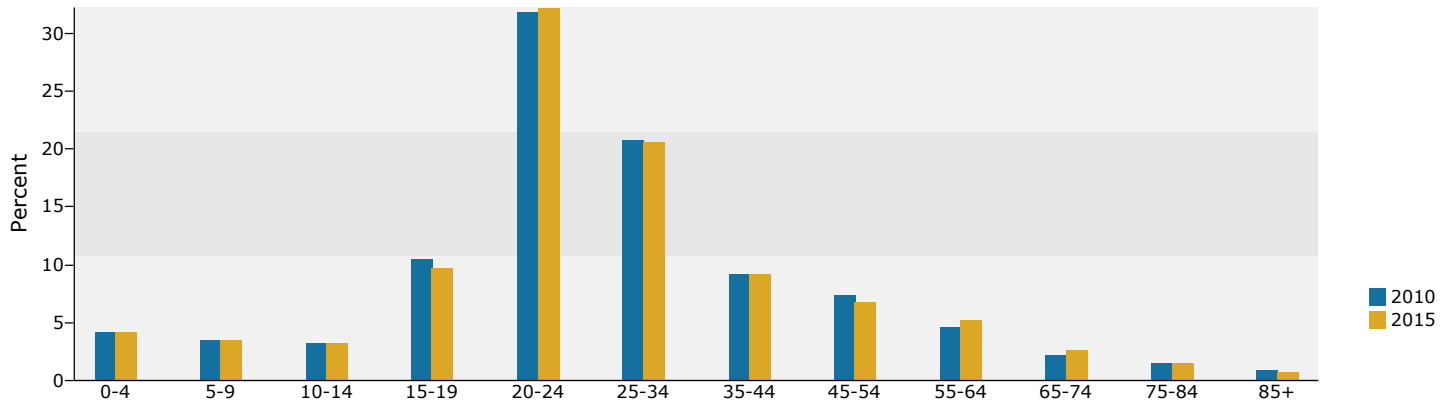
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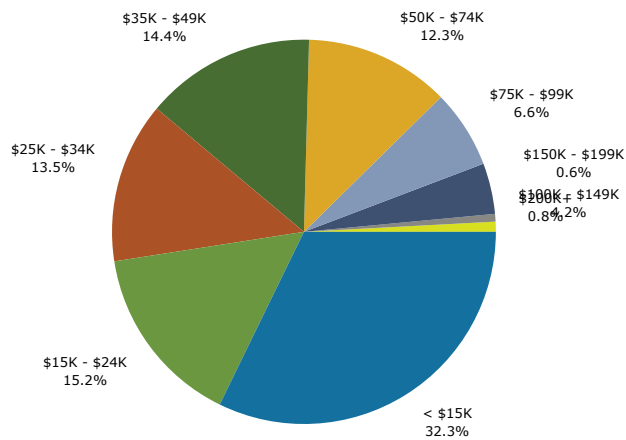
## Trends 2010-2015



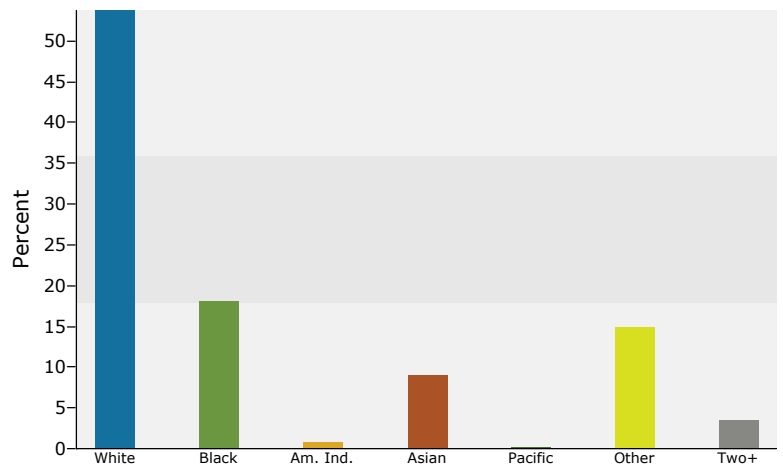
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 27.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 12, 2010

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# Demographic and Income Profile

210 N Austin St  
 210 N Austin St, Denton, TX 76201-4204, Market Study  
 Ring: 2 miles radius

Tom Fouts Commercial  
 Latitude: 33.216042  
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| Summary                         | 2000   | 2010   | 2015     |
|---------------------------------|--------|--------|----------|
| Population                      | 47,167 | 56,291 | 60,802   |
| Households                      | 18,481 | 21,322 | 23,043   |
| Families                        | 8,253  | 8,712  | 9,110    |
| Average Household Size          | 2.19   | 2.27   | 2.30     |
| Owner Occupied Housing Units    | 5,803  | 5,743  | 5,998    |
| Renter Occupied Housing Units   | 12,678 | 15,579 | 17,045   |
| Median Age                      | 25.2   | 25.9   | 26.2     |
| Trends: 2010 - 2015 Annual Rate | Area   | State  | National |
| Population                      | 1.55%  | 1.65%  | 0.76%    |
| Households                      | 1.56%  | 1.63%  | 0.78%    |
| Families                        | 0.90%  | 1.48%  | 0.64%    |
| Owner HHs                       | 0.87%  | 1.72%  | 0.82%    |
| Median Household Income         | 4.24%  | 2.54%  | 2.36%    |

| Households by Income  | 2000   |         | 2010   |         | 2015   |         |
|-----------------------|--------|---------|--------|---------|--------|---------|
|                       | Number | Percent | Number | Percent | Number | Percent |
| < \$15,000            | 5,145  | 27.8%   | 4,990  | 23.4%   | 4,739  | 20.6%   |
| \$15,000 - \$24,999   | 3,138  | 17.0%   | 2,649  | 12.4%   | 2,612  | 11.3%   |
| \$25,000 - \$34,999   | 2,535  | 13.7%   | 2,387  | 11.2%   | 2,177  | 9.4%    |
| \$35,000 - \$49,999   | 2,714  | 14.7%   | 3,261  | 15.3%   | 2,834  | 12.3%   |
| \$50,000 - \$74,999   | 2,669  | 14.4%   | 3,518  | 16.5%   | 5,082  | 22.1%   |
| \$75,000 - \$99,999   | 1,154  | 6.2%    | 2,008  | 9.4%    | 1,672  | 7.3%    |
| \$100,000 - \$149,999 | 787    | 4.3%    | 1,833  | 8.6%    | 2,952  | 12.8%   |
| \$150,000 - \$199,999 | 140    | 0.8%    | 344    | 1.6%    | 524    | 2.3%    |
| \$200,000+            | 200    | 1.1%    | 332    | 1.6%    | 450    | 2.0%    |

|                          |          |          |          |
|--------------------------|----------|----------|----------|
| Median Household Income  | \$28,594 | \$37,672 | \$46,365 |
| Average Household Income | \$39,410 | \$50,090 | \$56,724 |
| Per Capita Income        | \$16,182 | \$20,852 | \$23,491 |

| Population by Age | 2000   |         | 2010   |         | 2015   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 2,510  | 5.3%    | 3,069  | 5.5%    | 3,396  | 5.6%    |
| 5 - 9             | 2,087  | 4.4%    | 2,416  | 4.3%    | 2,688  | 4.4%    |
| 10 - 14           | 2,063  | 4.4%    | 2,209  | 3.9%    | 2,501  | 4.1%    |
| 15 - 19           | 5,746  | 12.2%   | 6,395  | 11.4%   | 6,461  | 10.6%   |
| 20 - 24           | 10,981 | 23.3%   | 12,793 | 22.7%   | 13,655 | 22.5%   |
| 25 - 34           | 8,742  | 18.5%   | 11,199 | 19.9%   | 11,801 | 19.4%   |
| 35 - 44           | 5,208  | 11.0%   | 5,245  | 9.3%    | 6,059  | 10.0%   |
| 45 - 54           | 3,777  | 8.0%    | 4,949  | 8.8%    | 4,900  | 8.1%    |
| 55 - 64           | 2,245  | 4.8%    | 3,451  | 6.1%    | 4,121  | 6.8%    |
| 65 - 74           | 1,619  | 3.4%    | 1,919  | 3.4%    | 2,467  | 4.1%    |
| 75 - 84           | 1,446  | 3.1%    | 1,577  | 2.8%    | 1,659  | 2.7%    |
| 85+               | 743    | 1.6%    | 1,067  | 1.9%    | 1,095  | 1.8%    |

| Race and Ethnicity         | 2000   |         | 2010   |         | 2015   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 33,532 | 71.1%   | 34,018 | 60.4%   | 35,965 | 59.2%   |
| Black Alone                | 5,146  | 10.9%   | 8,606  | 15.3%   | 9,928  | 16.3%   |
| American Indian Alone      | 275    | 0.6%    | 356    | 0.6%    | 359    | 0.6%    |
| Asian Alone                | 2,110  | 4.5%    | 3,816  | 6.8%    | 4,362  | 7.2%    |
| Pacific Islander Alone     | 32     | 0.1%    | 38     | 0.1%    | 38     | 0.1%    |
| Some Other Race Alone      | 4,858  | 10.3%   | 7,537  | 13.4%   | 8,038  | 13.2%   |
| Two or More Races          | 1,214  | 2.6%    | 1,920  | 3.4%    | 2,112  | 3.5%    |
| Hispanic Origin (Any Race) | 9,050  | 19.2%   | 14,417 | 25.6%   | 16,360 | 26.9%   |

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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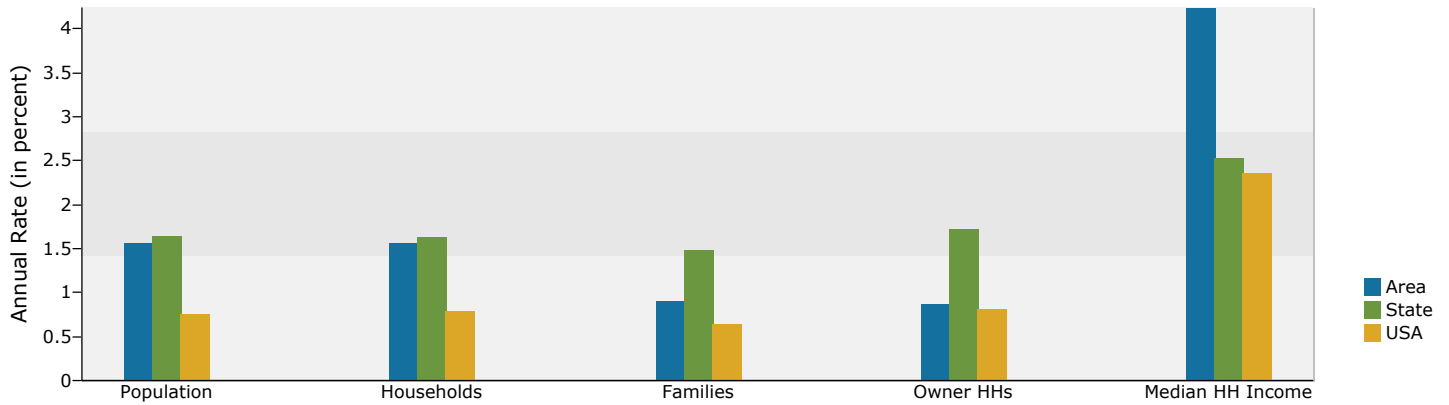


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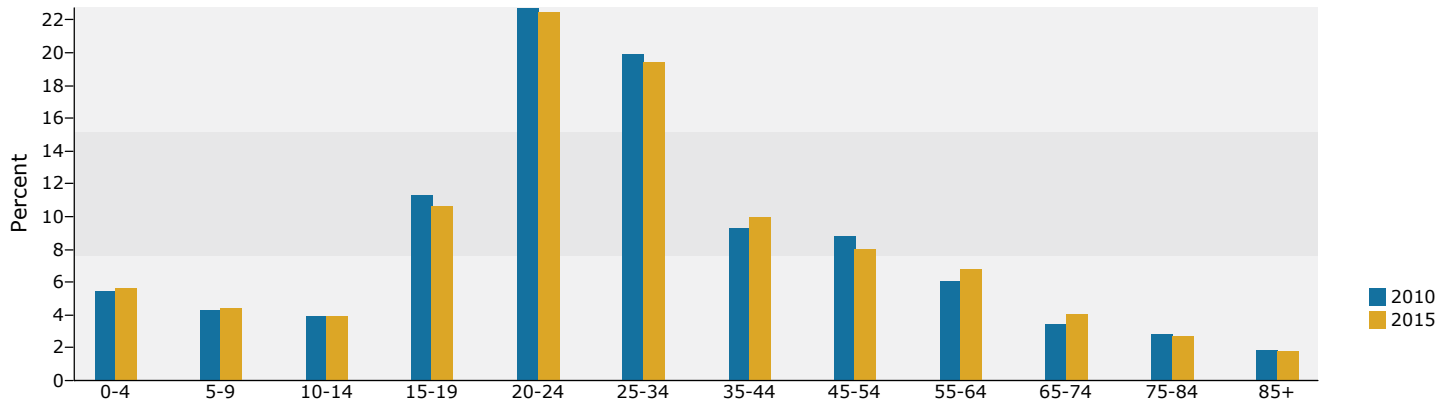
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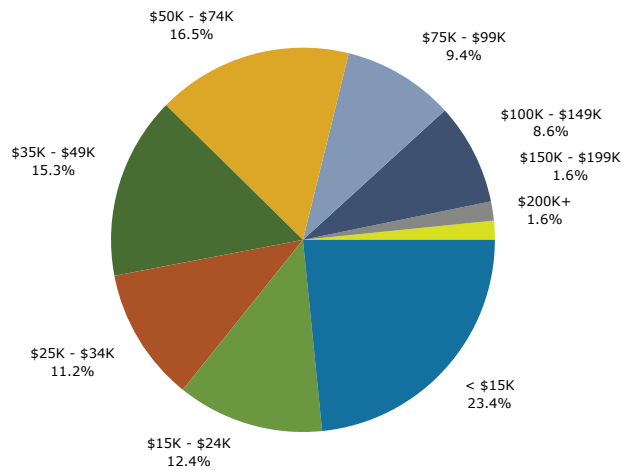
## Trends 2010-2015



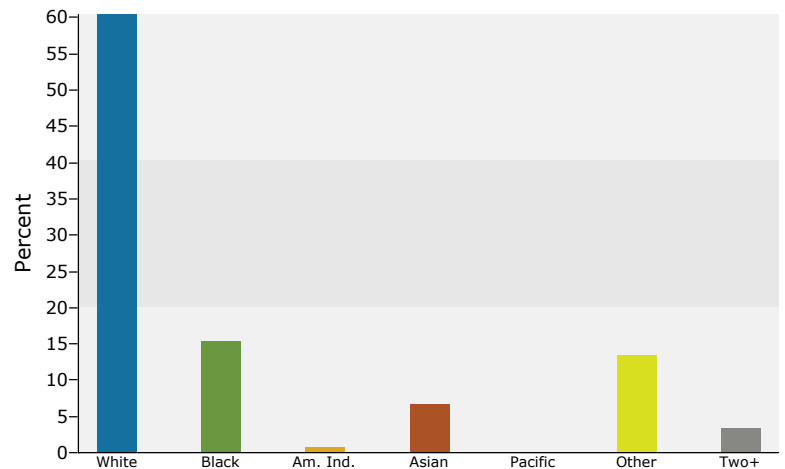
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 25.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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