



# Demographic and Income Profile

204 E Prairie  
 204 E Prairie St, Denton, TX 76201-6108, Market Study  
 Ring: 1 mile radius

Tom Fouts Commercial  
 Latitude: 33.210531  
 Longitude: -97.131131

Summary	2000	2010	2015
Population	15,387	18,101	19,411
Households	6,449	7,345	7,893
Families	2,179	2,248	2,336
Average Household Size	1.97	2.03	2.06
Owner Occupied Housing Units	1,201	1,145	1,175
Renter Occupied Housing Units	5,248	6,200	6,718
Median Age	24.1	24.1	24.2
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.41%	1.65%	0.76%
Households	1.45%	1.63%	0.78%
Families	0.77%	1.48%	0.64%
Owner HHs	0.52%	1.72%	0.82%
Median Household Income	2.72%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,327	37.0%	2,301	31.3%	2,226	28.2%
\$15,000 - \$24,999	1,166	18.6%	1,079	14.7%	1,093	13.8%
\$25,000 - \$34,999	931	14.8%	937	12.8%	894	11.3%
\$35,000 - \$49,999	816	13.0%	1,090	14.8%	917	11.6%
\$50,000 - \$74,999	626	10.0%	935	12.7%	1,492	18.9%
\$75,000 - \$99,999	254	4.0%	531	7.2%	463	5.9%
\$100,000 - \$149,999	104	1.7%	356	4.8%	621	7.9%
\$150,000 - \$199,999	19	0.3%	44	0.6%	83	1.1%
\$200,000+	41	0.7%	73	1.0%	104	1.3%

Median Household Income	\$21,918	\$27,513	\$31,457
Average Household Income	\$30,485	\$39,138	\$44,775
Per Capita Income	\$13,188	\$17,407	\$19,703

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	662	4.3%	779	4.3%	857	4.4%
5 - 9	619	4.0%	632	3.5%	684	3.5%
10 - 14	575	3.7%	611	3.4%	694	3.6%
15 - 19	2,079	13.5%	2,445	13.5%	2,405	12.4%
20 - 24	4,543	29.5%	5,608	31.0%	6,099	31.4%
25 - 34	3,213	20.9%	3,514	19.4%	3,773	19.4%
35 - 44	1,550	10.1%	1,610	8.9%	1,658	8.5%
45 - 54	962	6.3%	1,302	7.2%	1,312	6.8%
55 - 64	538	3.5%	785	4.3%	963	5.0%
65 - 74	319	2.1%	389	2.1%	487	2.5%
75 - 84	242	1.6%	277	1.5%	320	1.6%
85+	84	0.5%	149	0.8%	157	0.8%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,560	62.1%	9,125	50.4%	9,496	48.9%
Black Alone	2,423	15.7%	3,728	20.6%	4,232	21.8%
American Indian Alone	109	0.7%	132	0.7%	131	0.7%
Asian Alone	858	5.6%	1,542	8.5%	1,761	9.1%
Pacific Islander Alone	12	0.1%	13	0.1%	13	0.1%
Some Other Race Alone	2,000	13.0%	2,929	16.2%	3,096	15.9%
Two or More Races	425	2.8%	633	3.5%	682	3.5%
Hispanic Origin (Any Race)	3,430	22.3%	5,155	28.5%	5,749	29.6%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 29, 2010

Made with ESRI Business Analyst

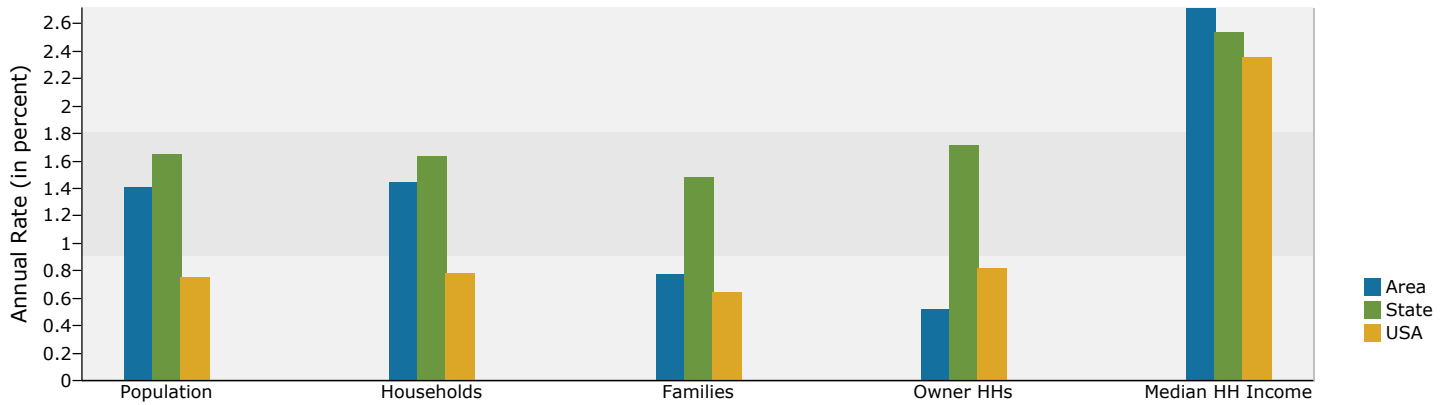


# Demographic and Income Profile

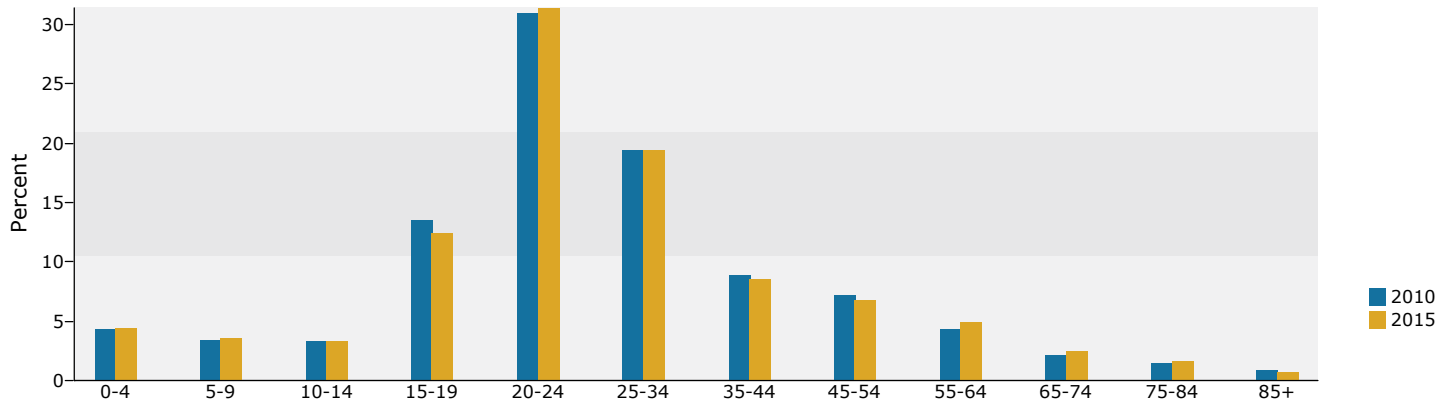
204 E Prairie  
 204 E Prairie St, Denton, TX 76201-6108, Market Study  
 Ring: 1 mile radius

Tom Fouts Commercial  
 Latitude: 33.210531  
 Longitude: -97.131131

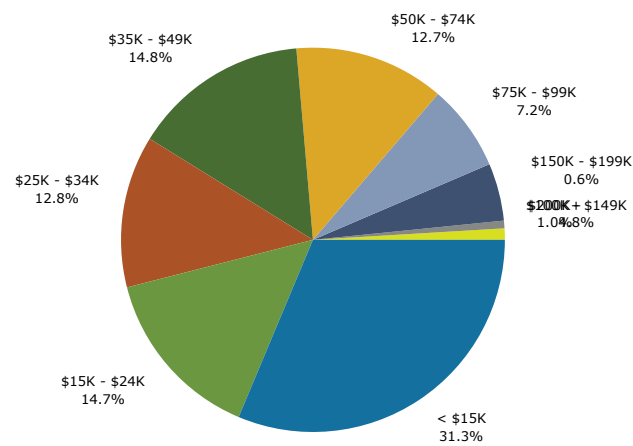
## Trends 2010-2015



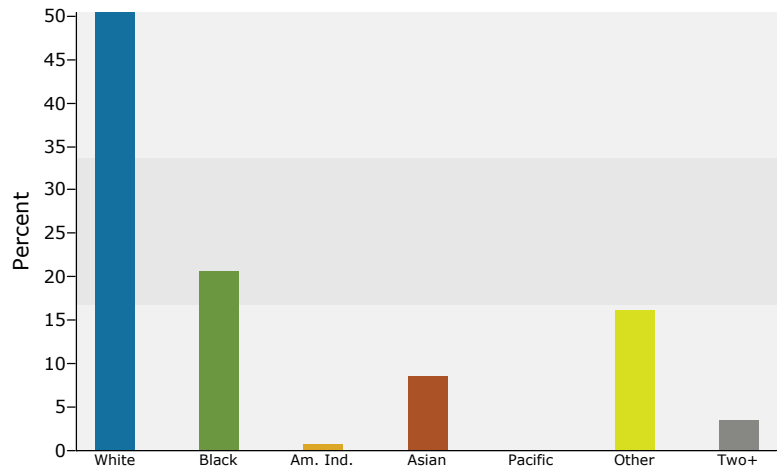
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 28.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



# Demographic and Income Profile

204 E Prairie  
 204 E Prairie St, Denton, TX 76201-6108, Market Study  
 Ring: 3 miles radius

Tom Fouts Commercial  
 Latitude: 33.210531  
 Longitude: -97.131131

Summary	2000	2010	2015
Population	67,698	81,351	88,699
Households	26,612	31,014	33,753
Families	13,218	14,109	14,873
Average Household Size	2.28	2.36	2.39
Owner Occupied Housing Units	9,844	9,788	10,337
Renter Occupied Housing Units	16,768	21,226	23,416
Median Age	26.2	26.9	27.2
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.74%	1.65%	0.76%
Households	1.71%	1.63%	0.78%
Families	1.06%	1.48%	0.64%
Owner HHs	1.10%	1.72%	0.82%
Median Household Income	3.23%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	6,334	23.8%	6,181	19.9%	5,849	17.3%
\$15,000 - \$24,999	4,263	16.0%	3,526	11.4%	3,456	10.2%
\$25,000 - \$34,999	3,495	13.1%	3,322	10.7%	3,000	8.9%
\$35,000 - \$49,999	3,980	15.0%	4,676	15.1%	3,982	11.8%
\$50,000 - \$74,999	4,288	16.1%	5,371	17.3%	7,645	22.6%
\$75,000 - \$99,999	1,954	7.3%	3,217	10.4%	2,644	7.8%
\$100,000 - \$149,999	1,543	5.8%	3,318	10.7%	5,219	15.5%
\$150,000 - \$199,999	327	1.2%	720	2.3%	1,060	3.1%
\$200,000+	403	1.5%	682	2.2%	900	2.7%

Median Household Income	\$32,593	\$43,459	\$50,934
Average Household Income	\$45,016	\$56,766	\$64,042
Per Capita Income	\$18,316	\$23,043	\$25,829

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,956	5.8%	4,870	6.0%	5,418	6.1%
5 - 9	3,507	5.2%	3,901	4.8%	4,352	4.9%
10 - 14	3,401	5.0%	3,560	4.4%	4,028	4.5%
15 - 19	7,258	10.7%	8,077	9.9%	8,153	9.2%
20 - 24	13,913	20.6%	16,584	20.4%	17,925	20.2%
25 - 34	12,189	18.0%	15,829	19.5%	16,876	19.0%
35 - 44	8,137	12.0%	8,155	10.0%	9,530	10.7%
45 - 54	6,221	9.2%	8,033	9.9%	7,969	9.0%
55 - 64	3,728	5.5%	5,675	7.0%	6,693	7.5%
65 - 74	2,571	3.8%	3,064	3.8%	3,947	4.4%
75 - 84	1,943	2.9%	2,283	2.8%	2,415	2.7%
85+	876	1.3%	1,319	1.6%	1,393	1.6%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	50,199	74.2%	51,599	63.4%	54,937	61.9%
Black Alone	6,634	9.8%	11,741	14.4%	13,839	15.6%
American Indian Alone	399	0.6%	540	0.7%	554	0.6%
Asian Alone	2,545	3.8%	4,749	5.8%	5,510	6.2%
Pacific Islander Alone	40	0.1%	47	0.1%	47	0.1%
Some Other Race Alone	6,199	9.2%	9,928	12.2%	10,744	12.1%
Two or More Races	1,683	2.5%	2,747	3.4%	3,068	3.5%
Hispanic Origin (Any Race)	11,503	17.0%	18,920	23.3%	21,758	24.5%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 29, 2010

Made with ESRI Business Analyst

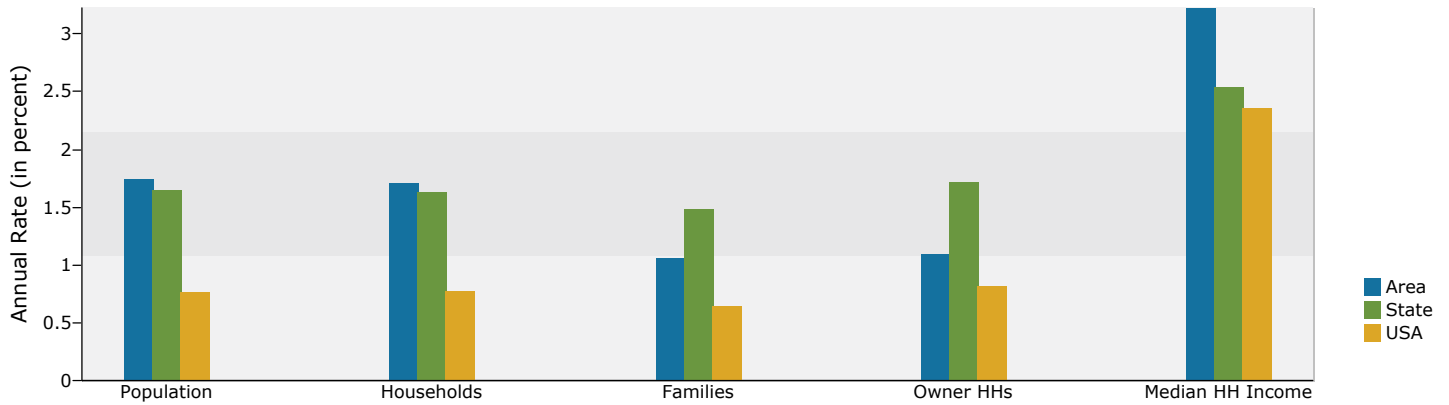


# Demographic and Income Profile

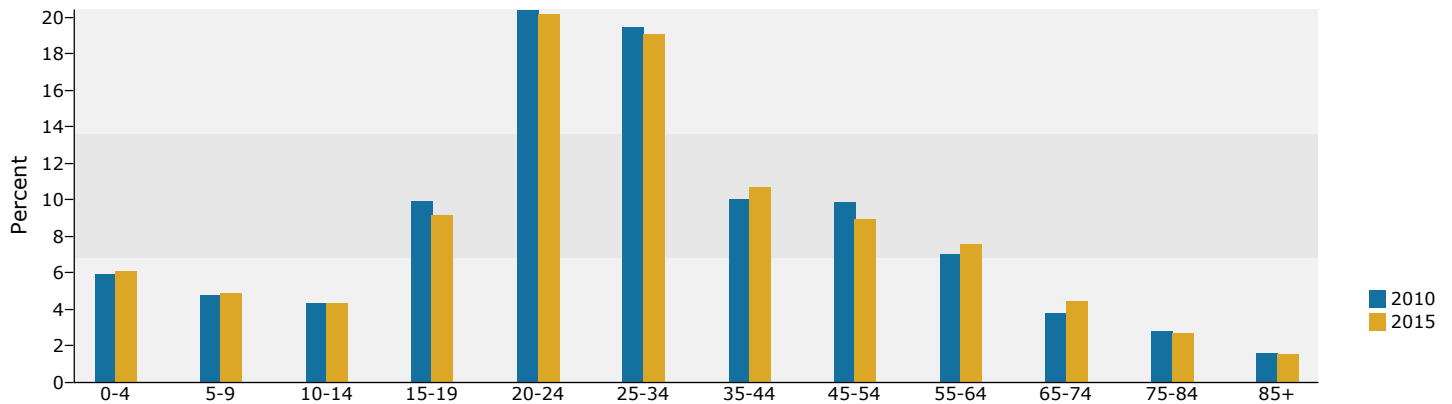
204 E Prairie  
 204 E Prairie St, Denton, TX 76201-6108, Market Study  
 Ring: 3 miles radius

Tom Fouts Commercial  
 Latitude: 33.210531  
 Longitude: -97.131131

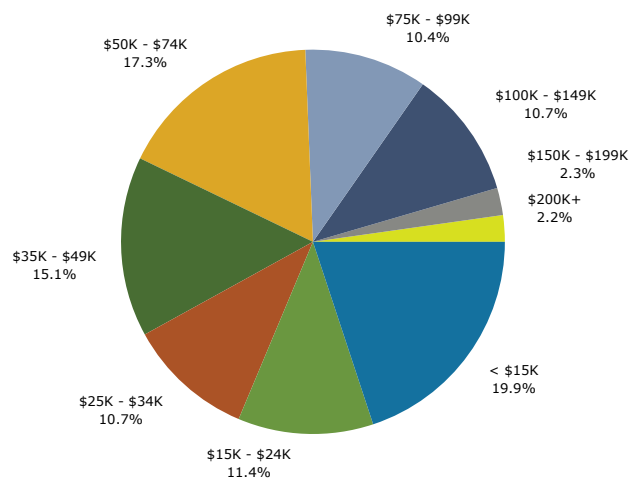
## Trends 2010-2015



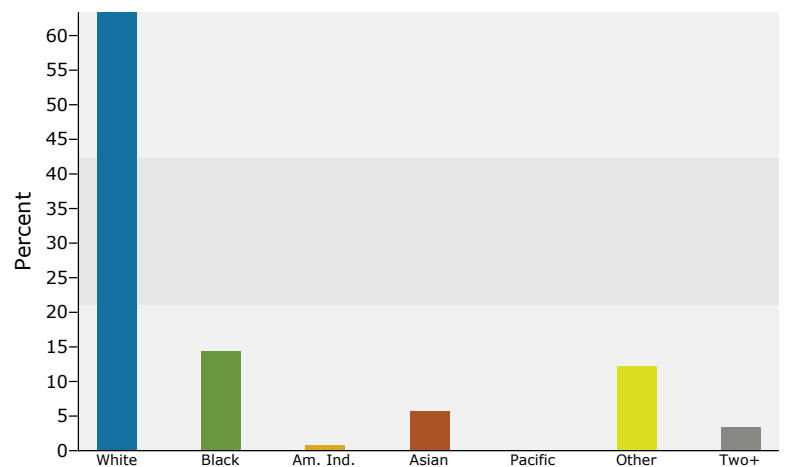
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 23.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 29, 2010

Made with ESRI Business Analyst



# Demographic and Income Profile

204 E Prairie  
 204 E Prairie St, Denton, TX 76201-6108, Market Study  
 Ring: 5 miles radius

Tom Fouts Commercial  
 Latitude: 33.210531  
 Longitude: -97.131131

Summary	2000	2010	2015
Population	88,954	122,158	138,083
Households	33,799	44,799	50,388
Families	18,673	24,116	26,725
Average Household Size	2.40	2.52	2.56
Owner Occupied Housing Units	15,433	20,077	22,674
Renter Occupied Housing Units	18,366	24,722	27,714
Median Age	27.4	28.5	28.9
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	2.48%	1.65%	0.76%
Households	2.38%	1.63%	0.78%
Families	2.08%	1.48%	0.64%
Owner HHs	2.46%	1.72%	0.82%
Median Household Income	2.18%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	6,940	20.5%	6,959	15.5%	6,560	13.0%
\$15,000 - \$24,999	5,020	14.8%	4,203	9.4%	4,106	8.1%
\$25,000 - \$34,999	4,457	13.2%	4,340	9.7%	3,896	7.7%
\$35,000 - \$49,999	5,164	15.3%	6,436	14.4%	5,407	10.7%
\$50,000 - \$74,999	5,841	17.3%	8,003	17.9%	11,409	22.6%
\$75,000 - \$99,999	2,878	8.5%	5,528	12.3%	4,587	9.1%
\$100,000 - \$149,999	2,290	6.8%	6,352	14.2%	10,201	20.2%
\$150,000 - \$199,999	572	1.7%	1,596	3.6%	2,339	4.6%
\$200,000+	652	1.9%	1,382	3.1%	1,885	3.7%

Median Household Income	\$36,198	\$50,935	\$56,745
Average Household Income	\$49,843	\$66,955	\$75,883
Per Capita Income	\$19,700	\$25,744	\$28,919

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,802	6.5%	8,410	6.9%	9,700	7.0%
5 - 9	5,206	5.9%	7,228	5.9%	8,382	6.1%
10 - 14	4,973	5.6%	6,646	5.4%	7,847	5.7%
15 - 19	8,647	9.7%	10,718	8.8%	11,360	8.2%
20 - 24	15,456	17.4%	19,092	15.6%	20,972	15.2%
25 - 34	15,674	17.6%	22,261	18.2%	24,348	17.6%
35 - 44	11,885	13.4%	14,522	11.9%	17,255	12.5%
45 - 54	9,166	10.3%	13,889	11.4%	14,436	10.5%
55 - 64	5,401	6.1%	9,599	7.9%	11,690	8.5%
65 - 74	3,404	3.8%	5,003	4.1%	6,766	4.9%
75 - 84	2,347	2.6%	3,157	2.6%	3,561	2.6%
85+	994	1.1%	1,632	1.3%	1,767	1.3%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	68,154	76.6%	83,397	68.3%	92,921	67.3%
Black Alone	7,542	8.5%	14,392	11.8%	17,354	12.6%
American Indian Alone	537	0.6%	833	0.7%	882	0.6%
Asian Alone	2,812	3.2%	5,706	4.7%	6,814	4.9%
Pacific Islander Alone	48	0.1%	65	0.1%	66	0.0%
Some Other Race Alone	7,753	8.7%	13,835	11.3%	15,477	11.2%
Two or More Races	2,109	2.4%	3,930	3.2%	4,568	3.3%
Hispanic Origin (Any Race)	14,447	16.2%	26,438	21.6%	31,440	22.8%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 29, 2010

Made with ESRI Business Analyst

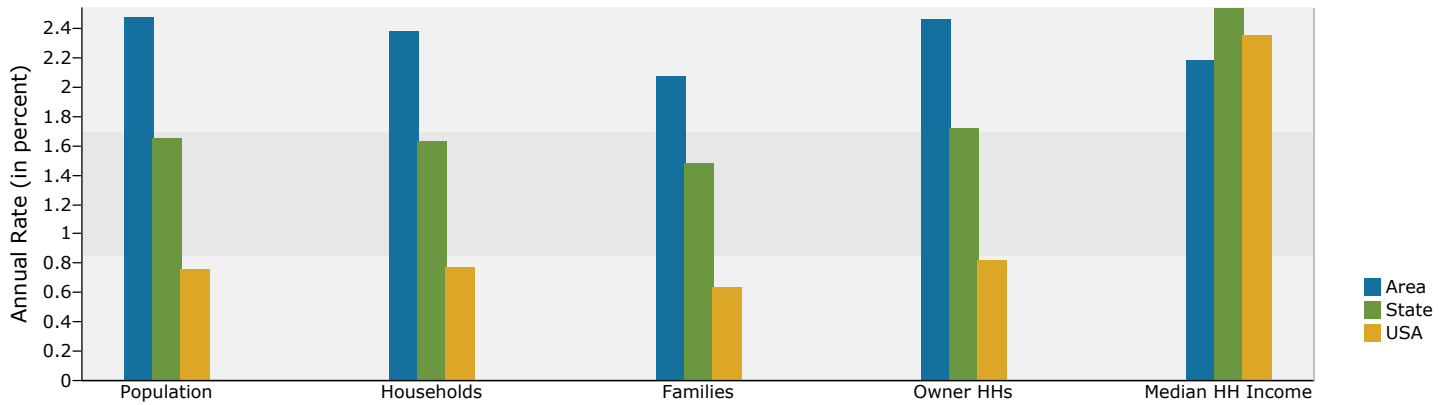


# Demographic and Income Profile

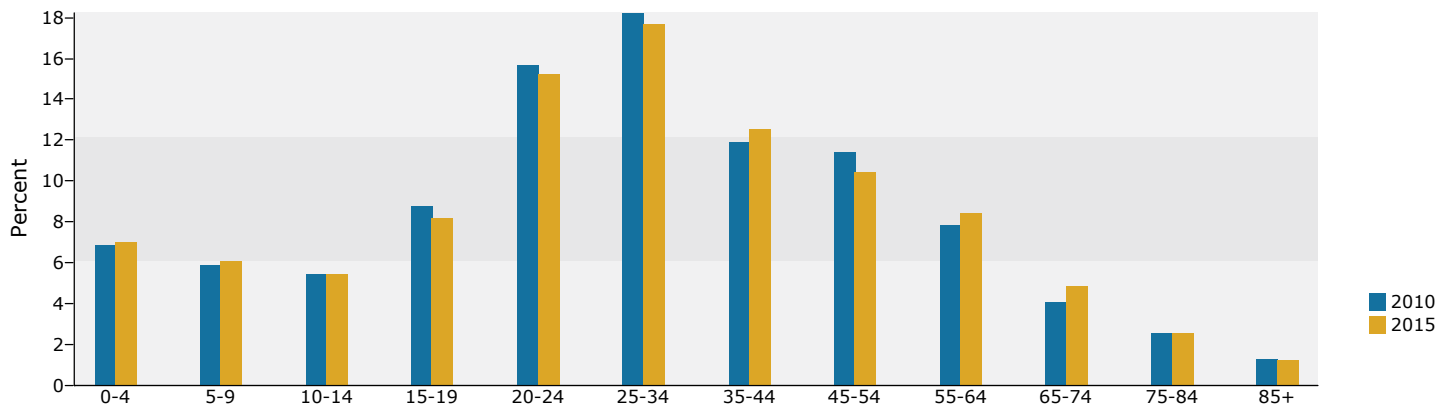
204 E Prairie  
 204 E Prairie St, Denton, TX 76201-6108, Market Study  
 Ring: 5 miles radius

Tom Fouts Commercial  
 Latitude: 33.210531  
 Longitude: -97.131131

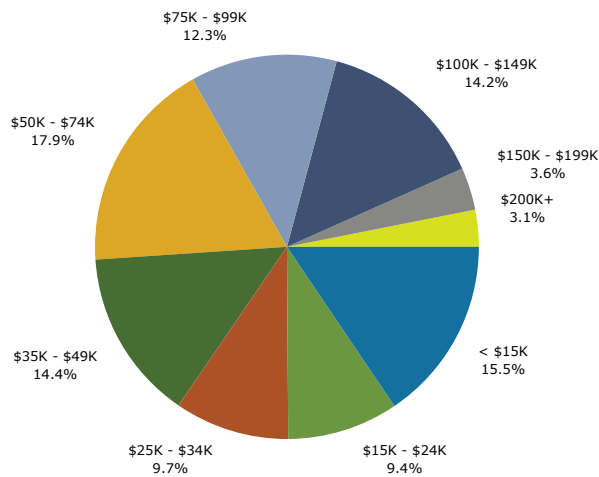
## Trends 2010-2015



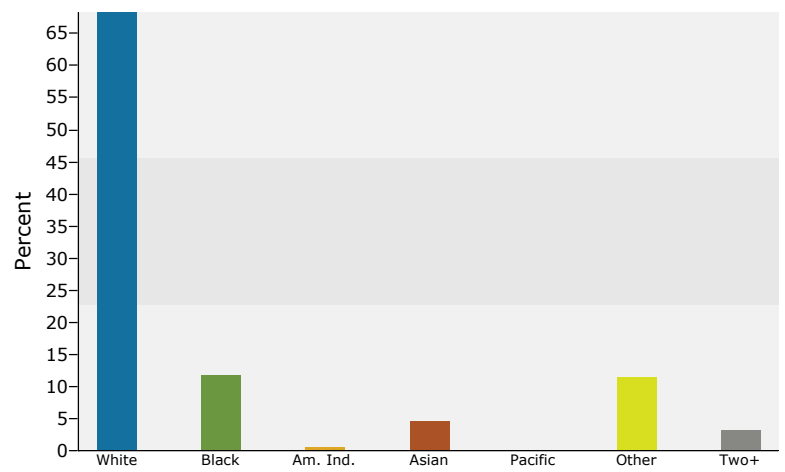
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 21.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.